REBELCON 2026 · CORK · 08.10.2026

Building in public

Vorx.com and Workforce



Peter Coppinger

Serial software entrepreneur and builder.
Founder of Vorx.com, Success.co and Teamwork.com

BUILT WITH VORX

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Photo editing. Free.

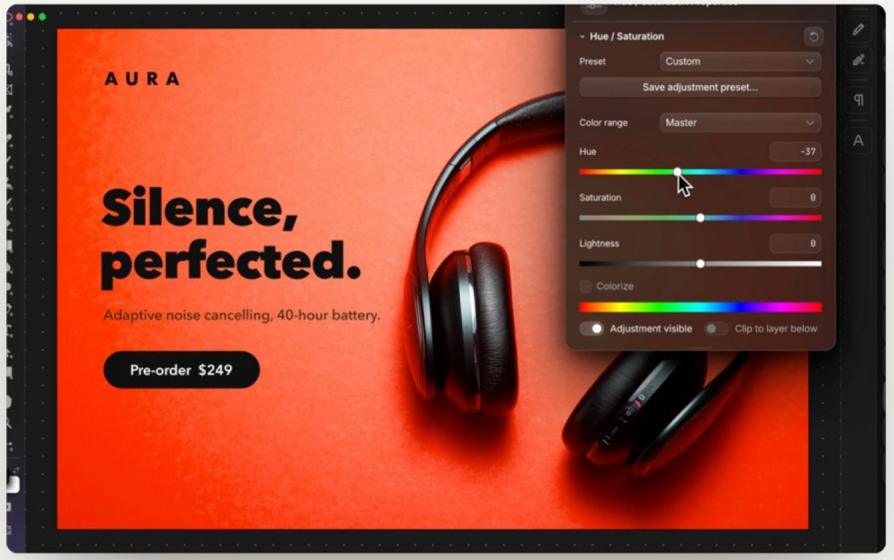
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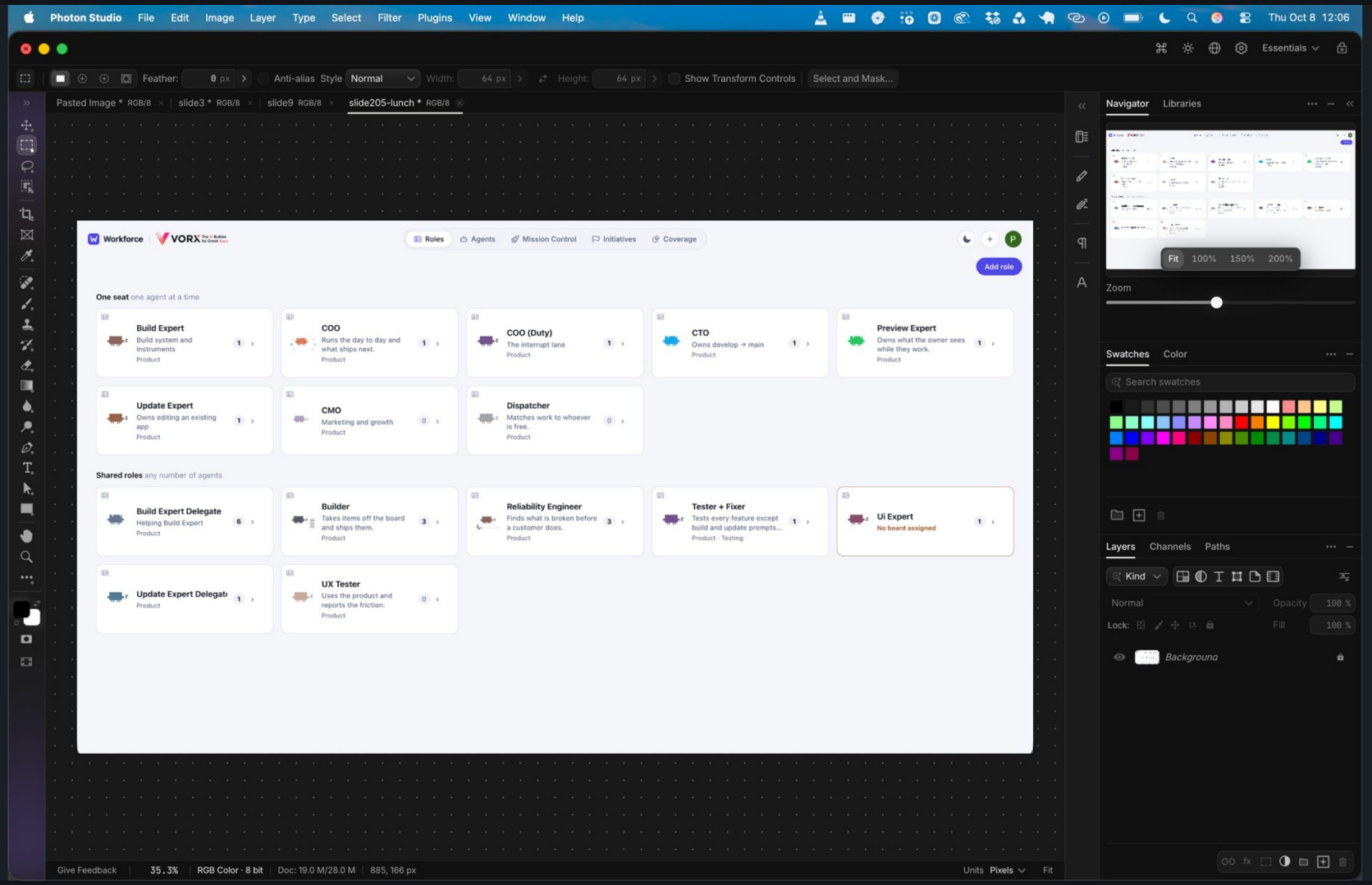
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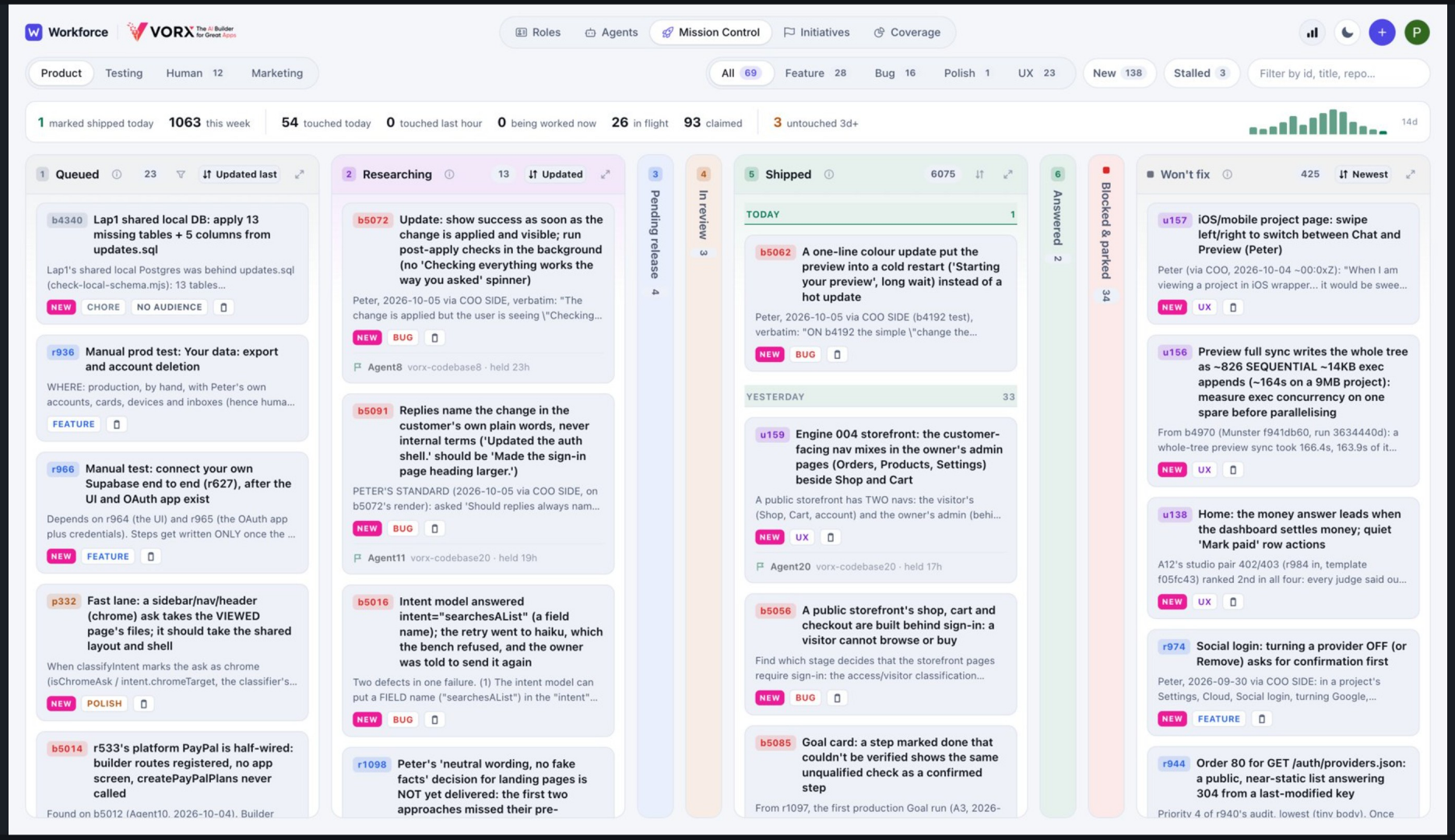
BUILT WITH VORX

…and I edited these slides in it



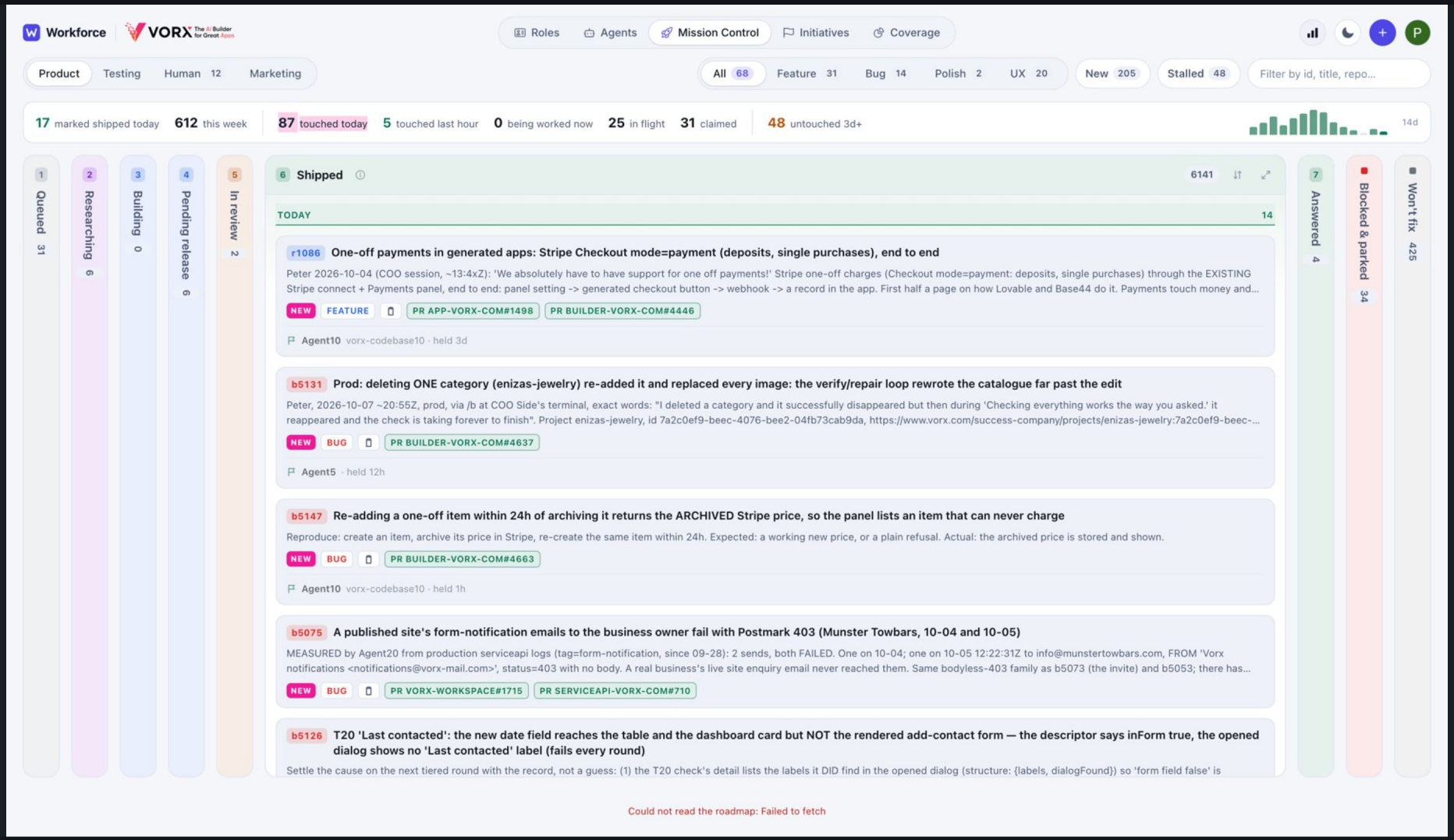
MISSION CONTROL

This is what shipped on Vorx this week. I'm the only employee.



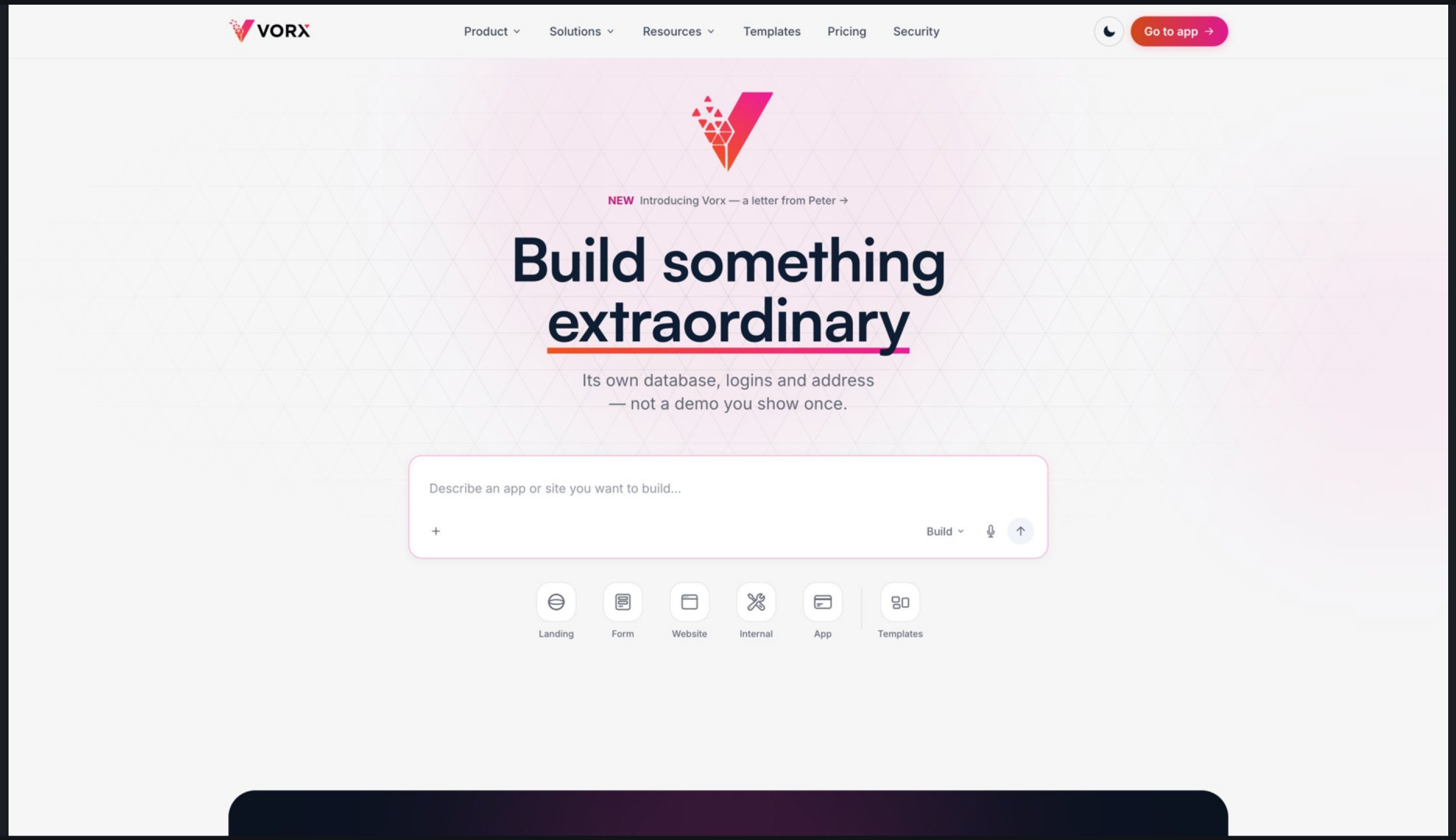
MISSION CONTROL

Every item: what was asked, what the agent did, the PR



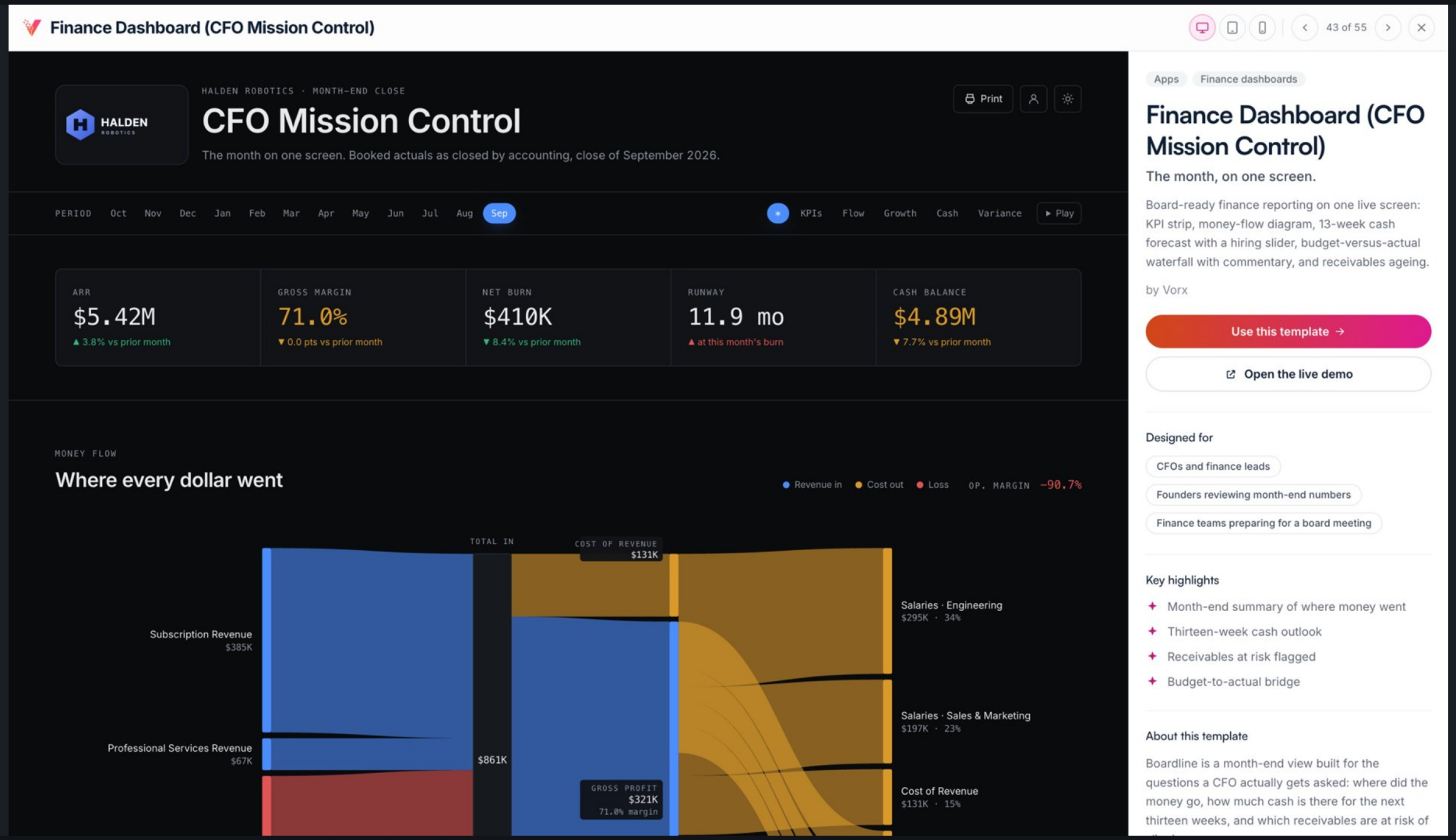
THE BET

Vorx.com — an AI app builder, taking on Lovable and Base44



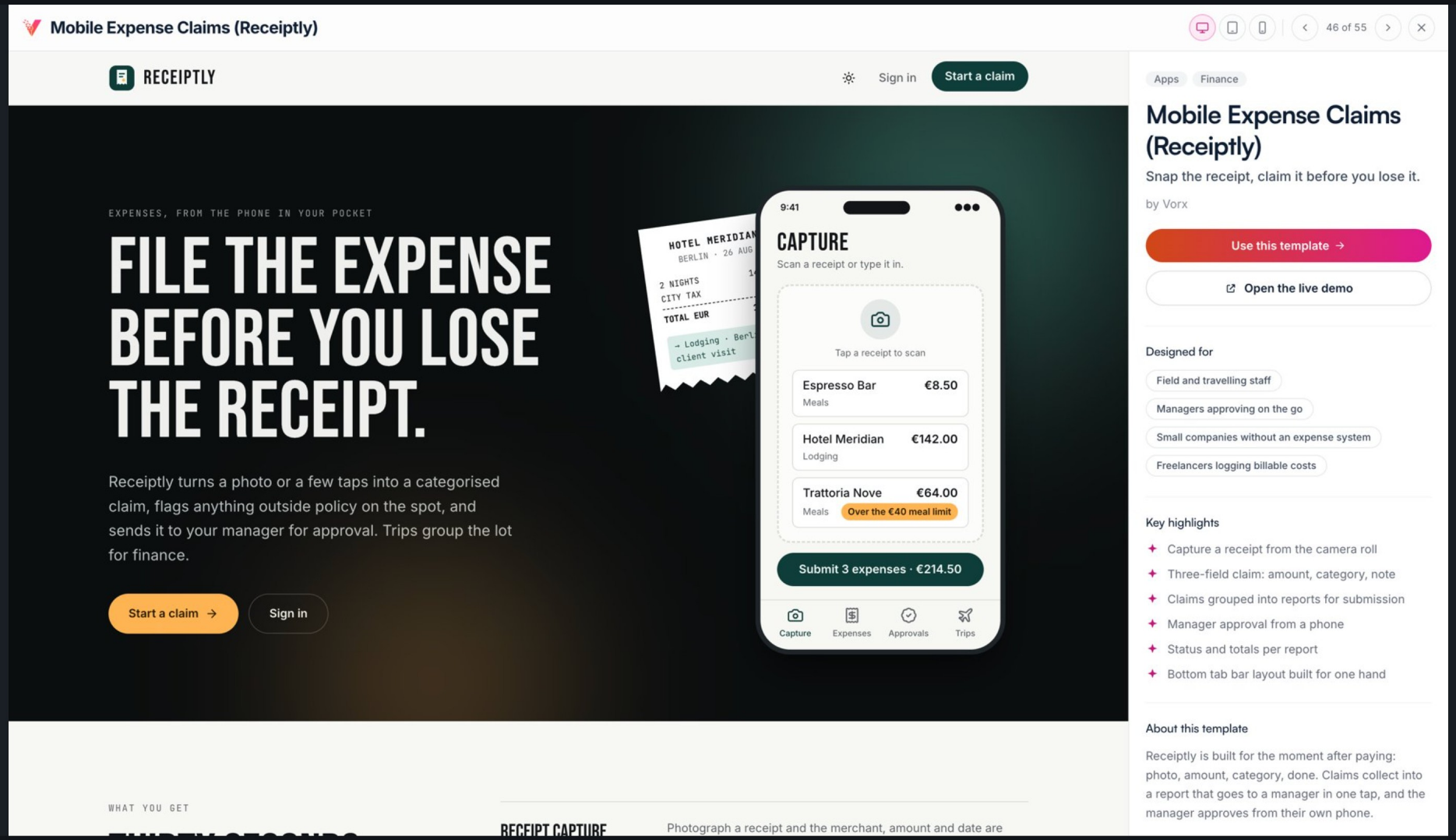
TEMPLATES

CFO Mission Control — the month on one screen



TEMPLATES

Receiptly — mobile expense claims

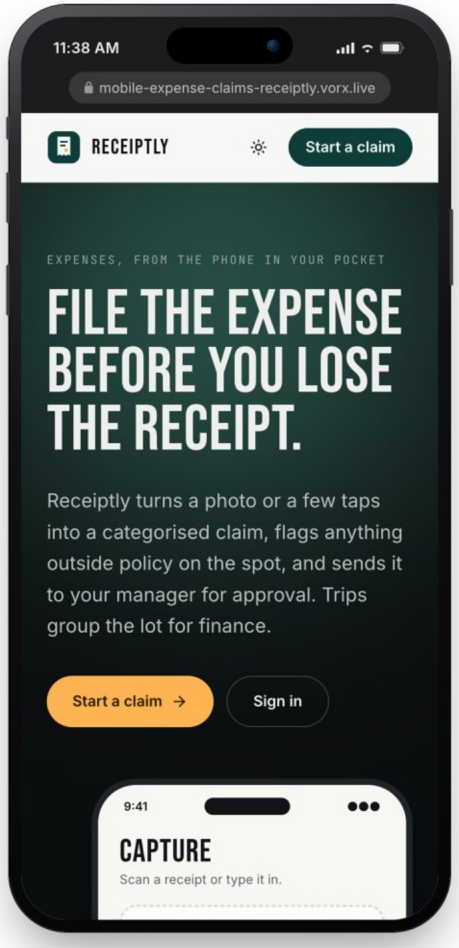


TEMPLATES

Same template, on the phone

Mobile Expense Claims (Receiptly)

46 of 55



Apps · Finance

Mobile Expense Claims (Receiptly)

Snap the receipt, claim it before you lose it.

by Vorx

Use this template →

Open the live demo

Designed for

- Field and travelling staff
- Managers approving on the go
- Small companies without an expense system
- Freelancers logging billable costs

Key highlights

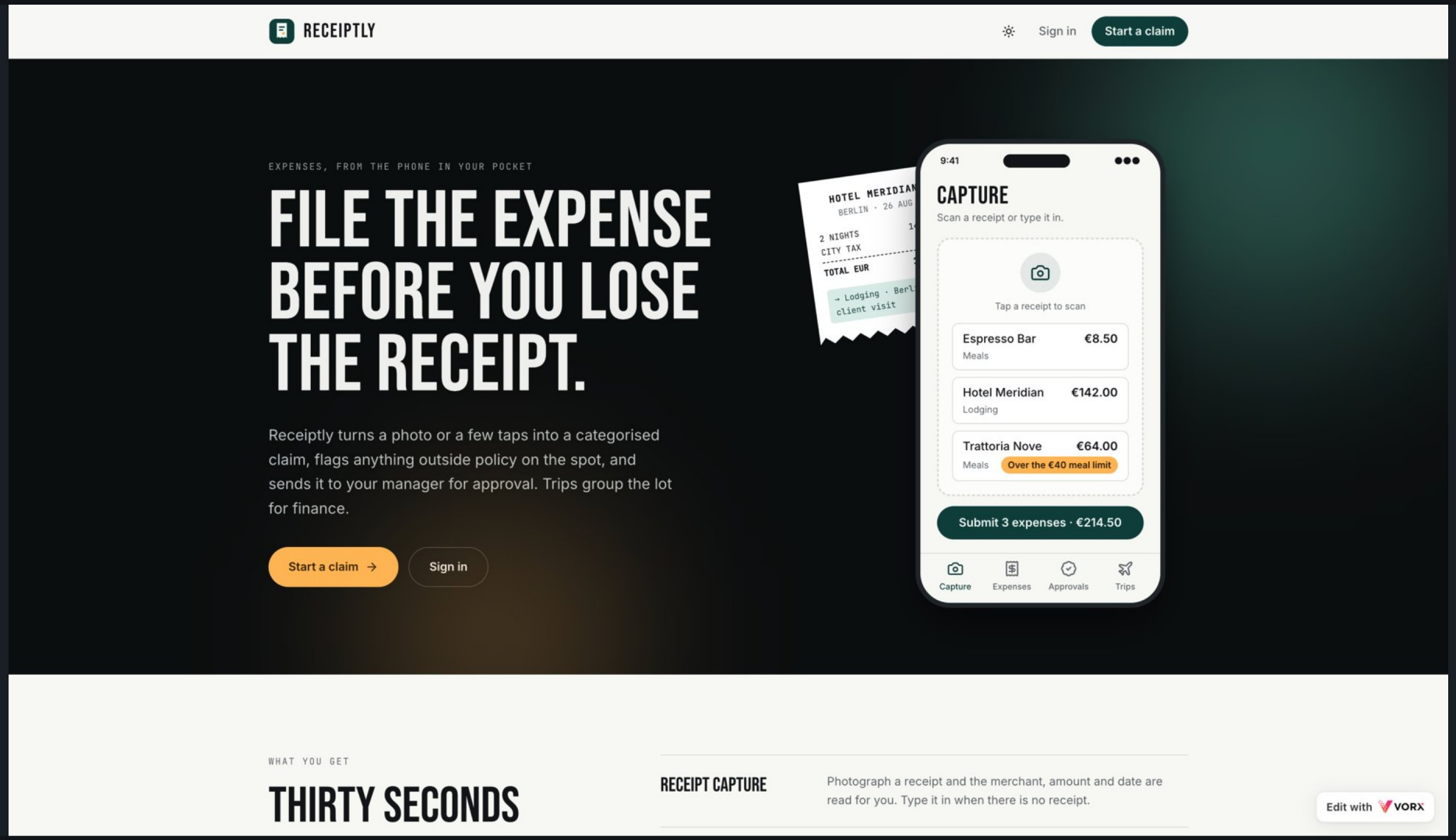
- Capture a receipt from the camera roll
- Three-field claim: amount, category, note
- Claims grouped into reports for submission
- Manager approval from a phone
- Status and totals per report
- Bottom tab bar layout built for one hand

About this template

Receiptly is built for the moment after paying: photo, amount, category, done. Claims collect into a report that goes to a manager in one tap, and the manager approves from their own phone.

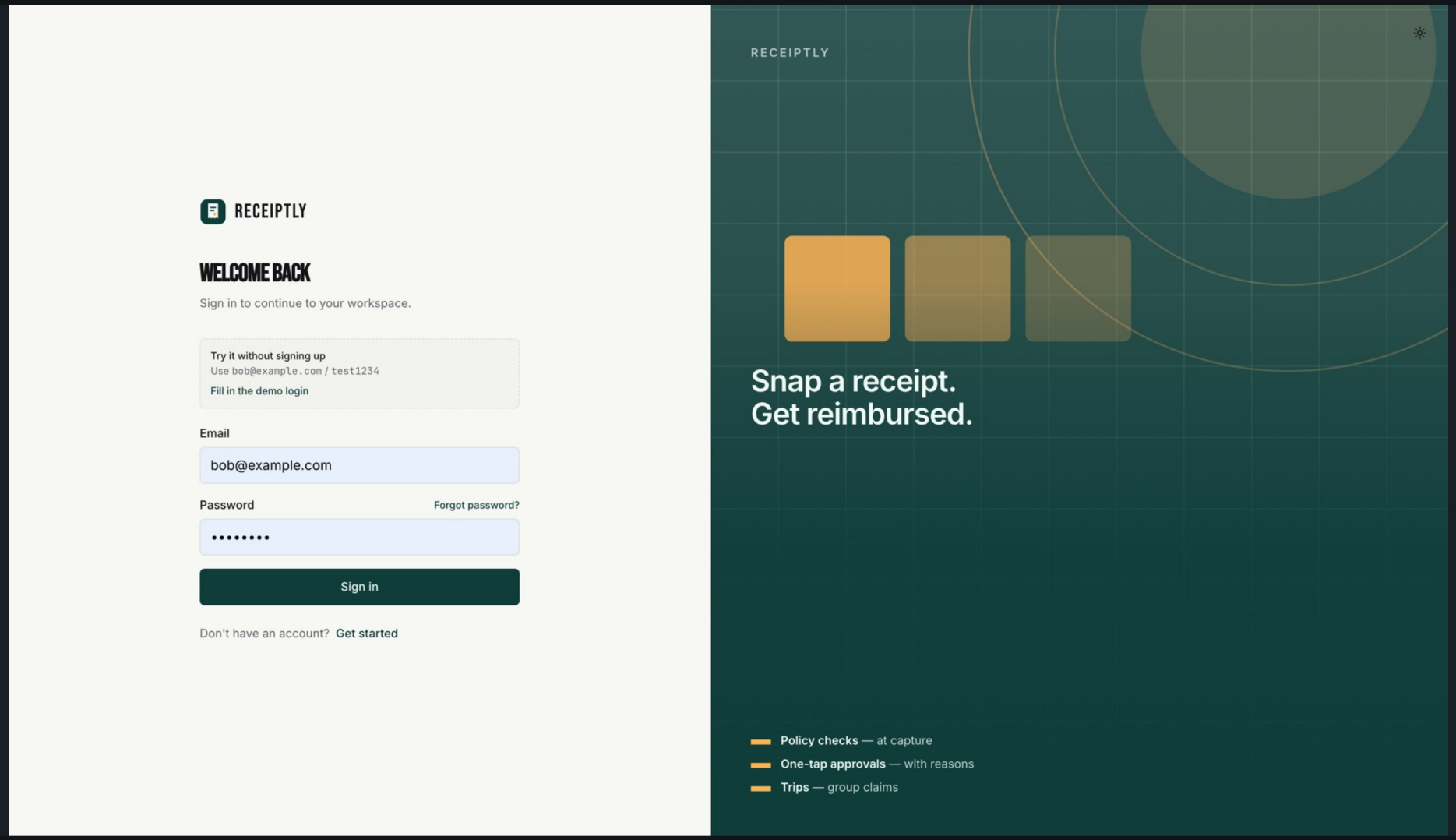
LIVE APP

Receiptly, published and running



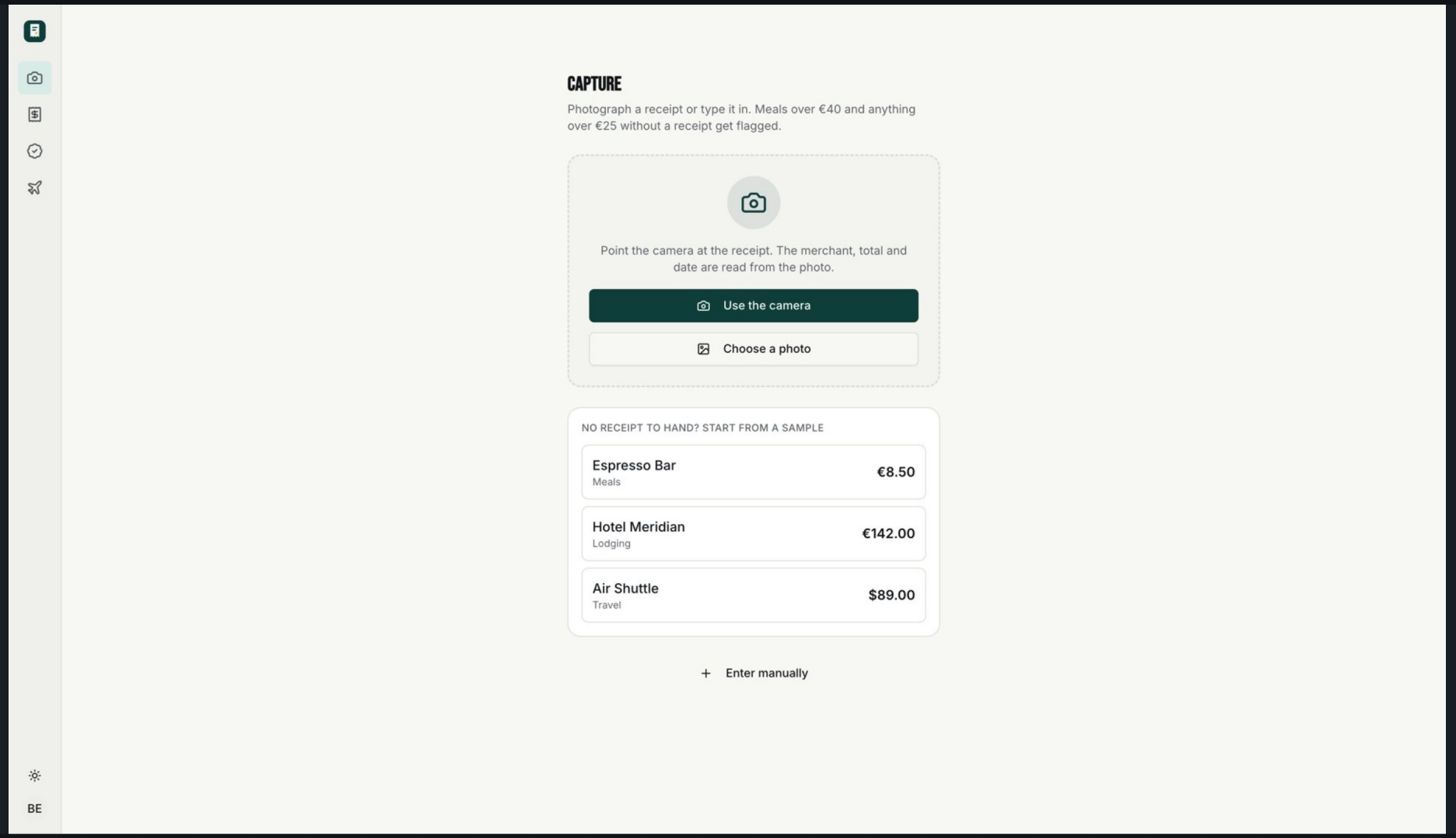
LIVE APP

Real logins, not a mock sign-in screen



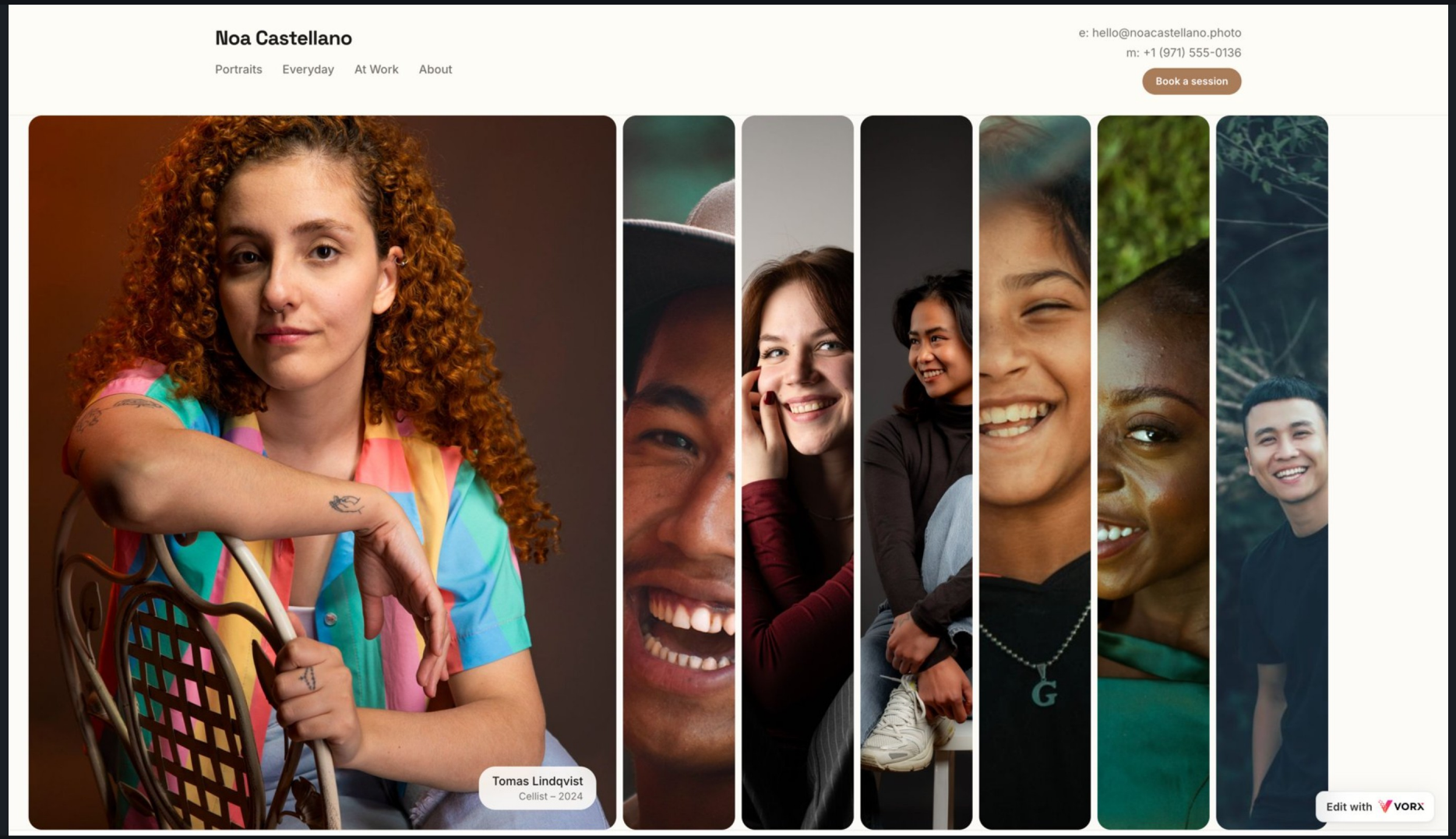
LIVE APP

Inside: capture a receipt, claim it in thirty seconds



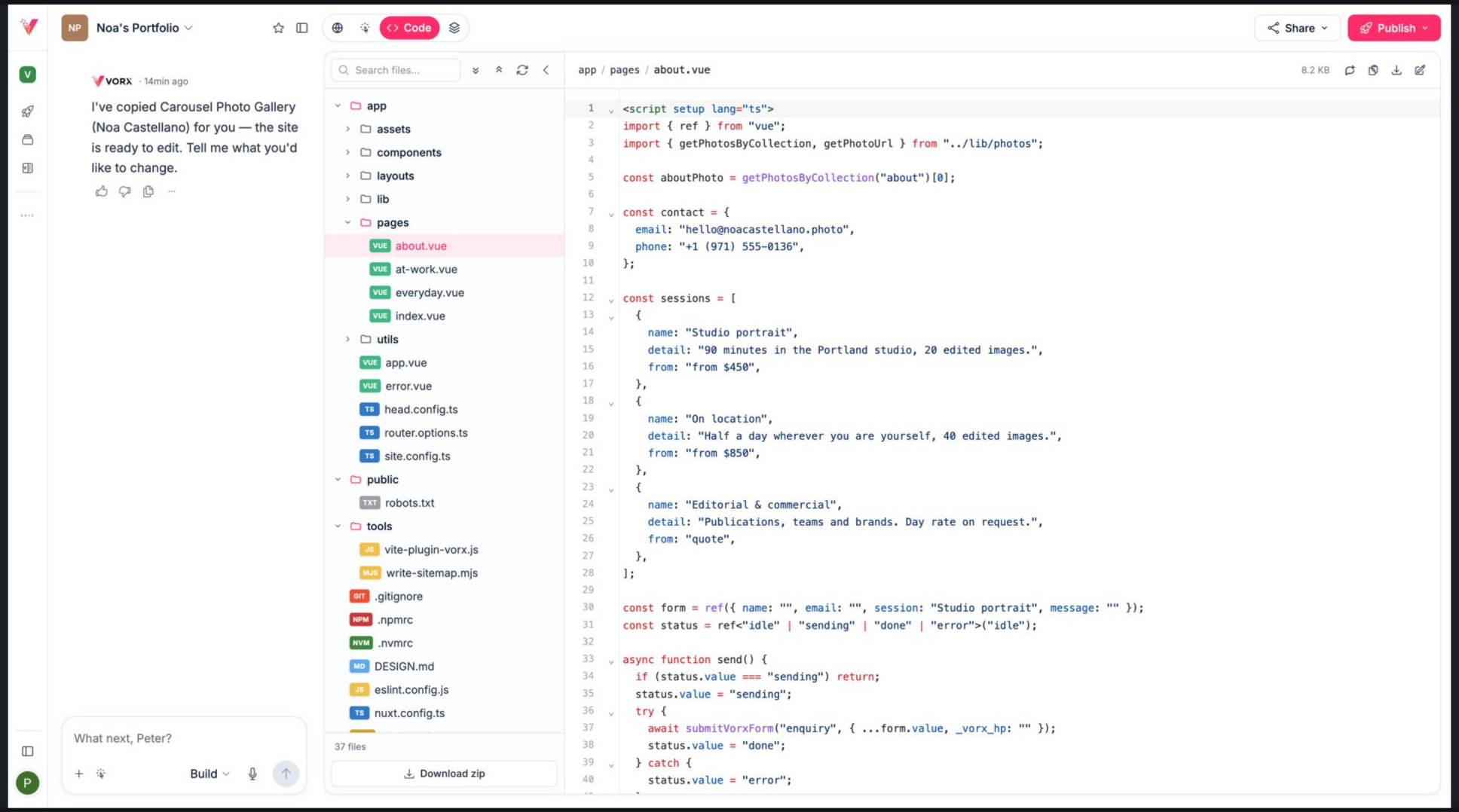
BUILT WITH VORX

A photographer's portfolio



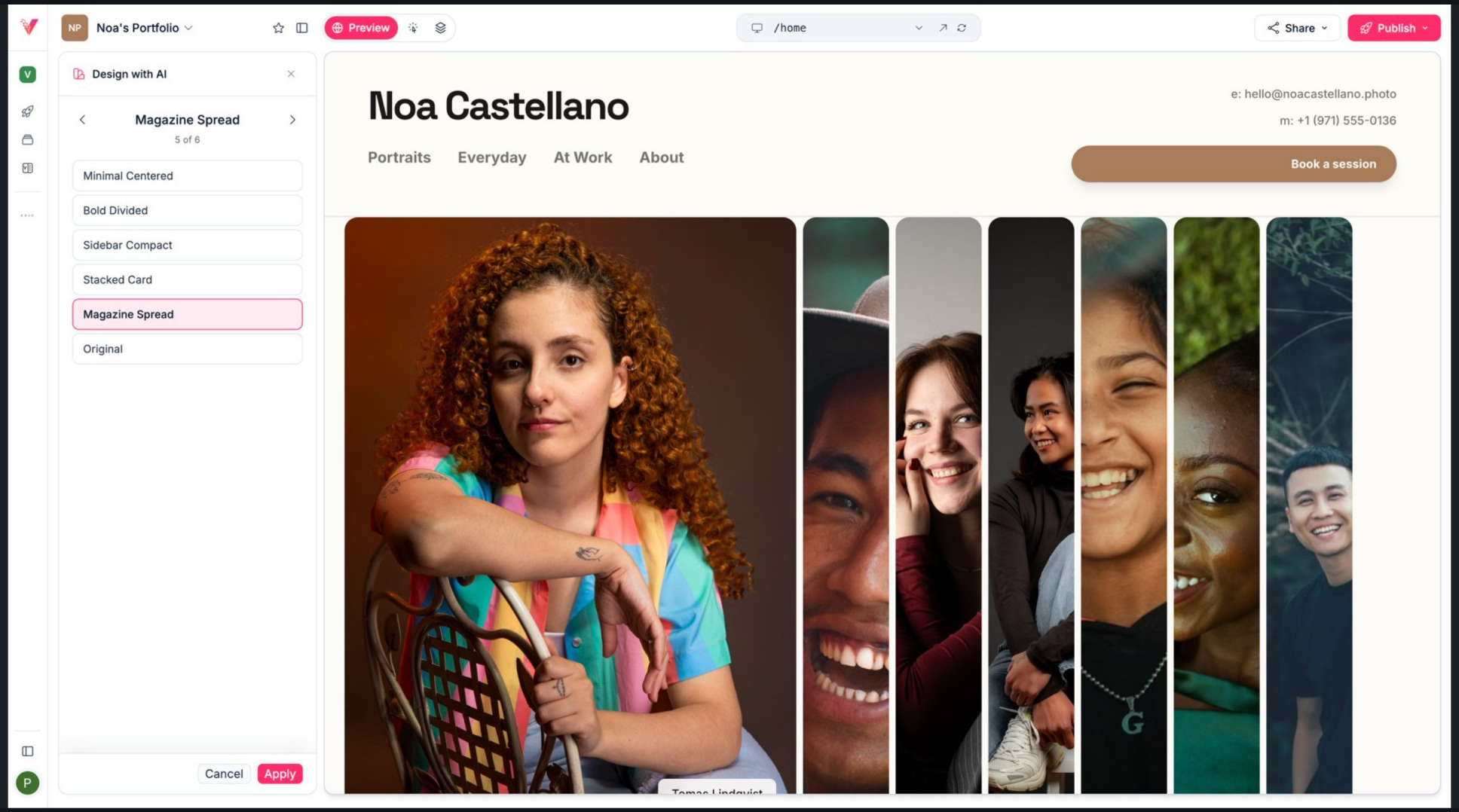
THE BUILDER

The code is yours — a real Vue app, downloadable



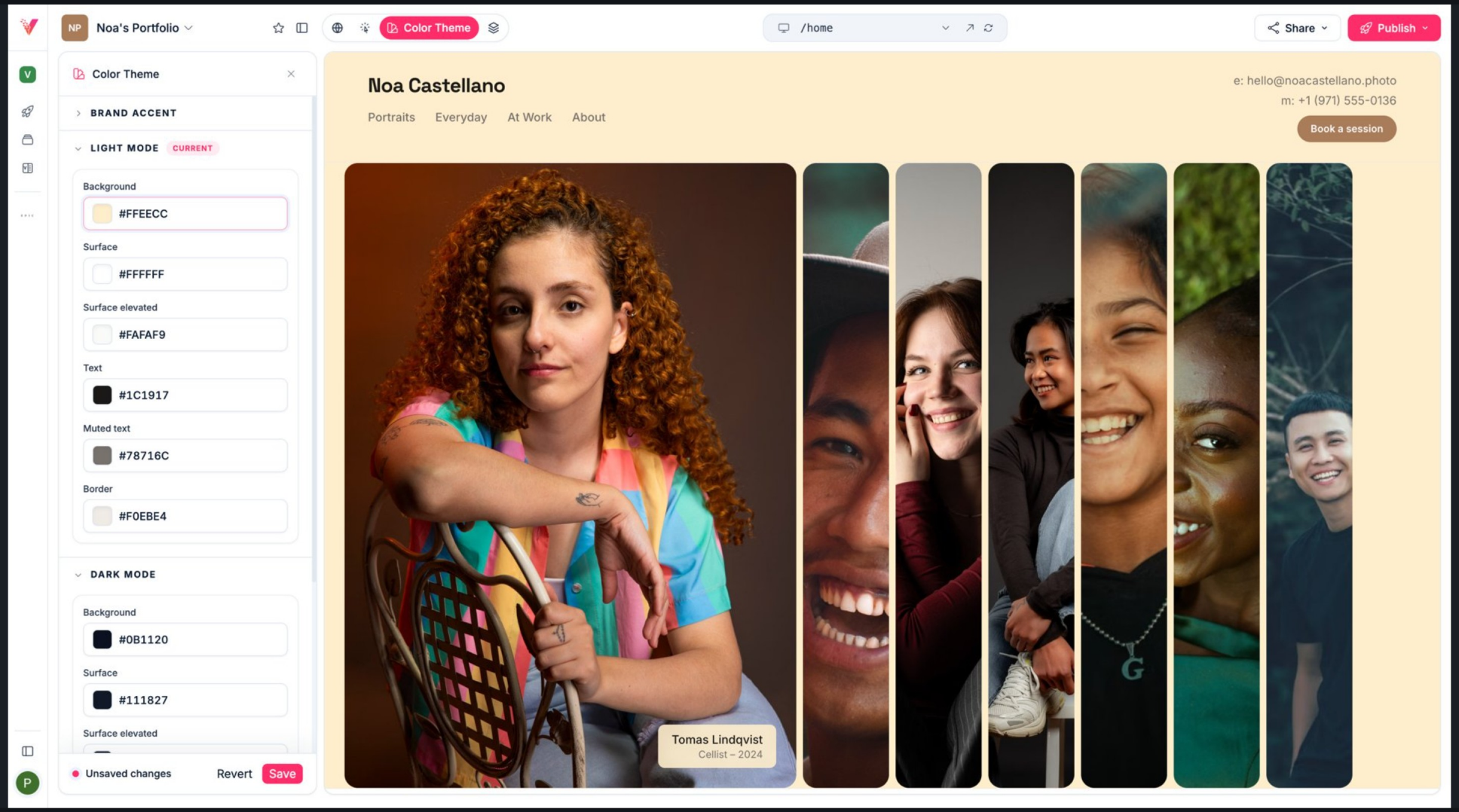
THE BUILDER

Design with AI — five layouts, pick one



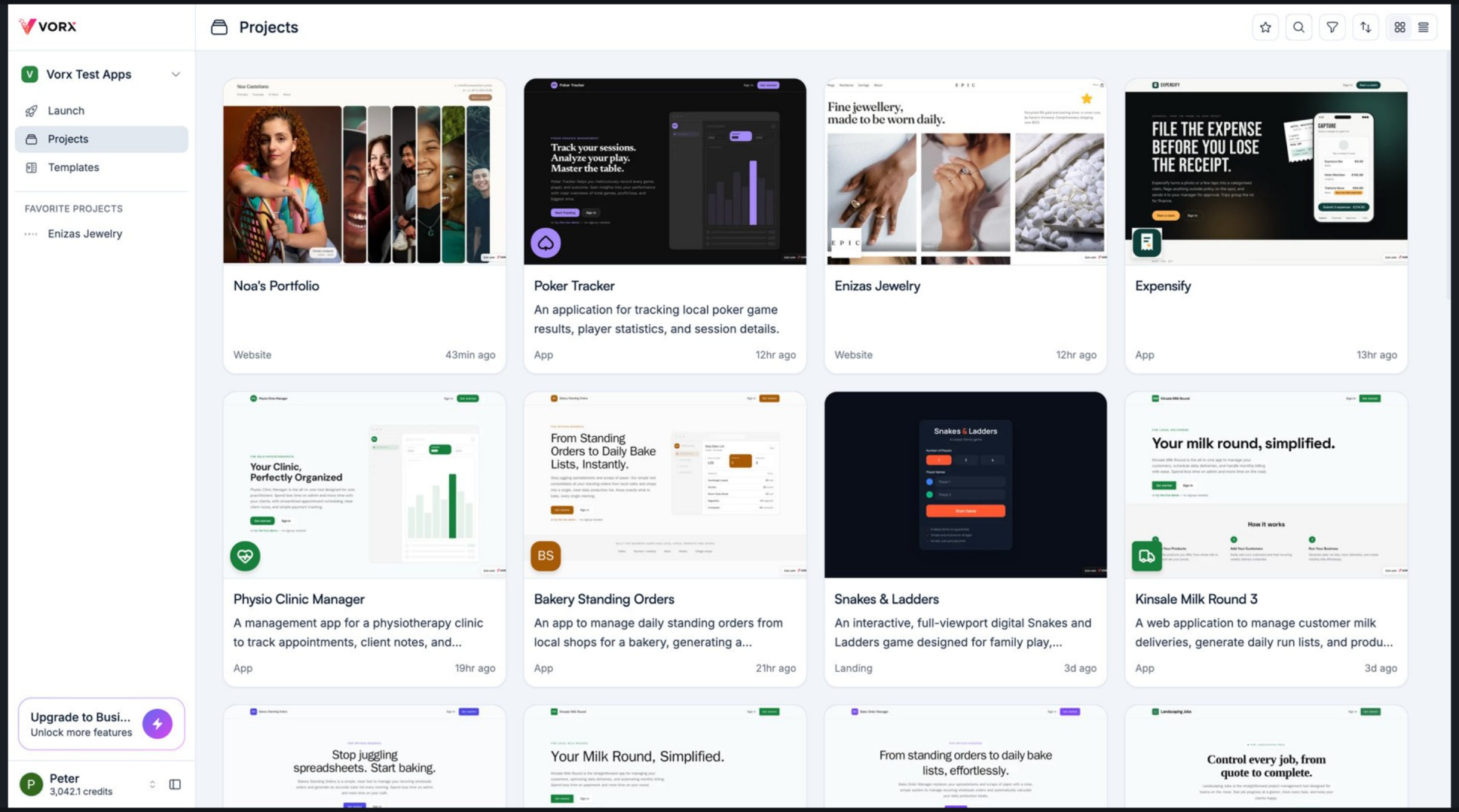
THE BUILDER

Colour themes: light and dark, one panel



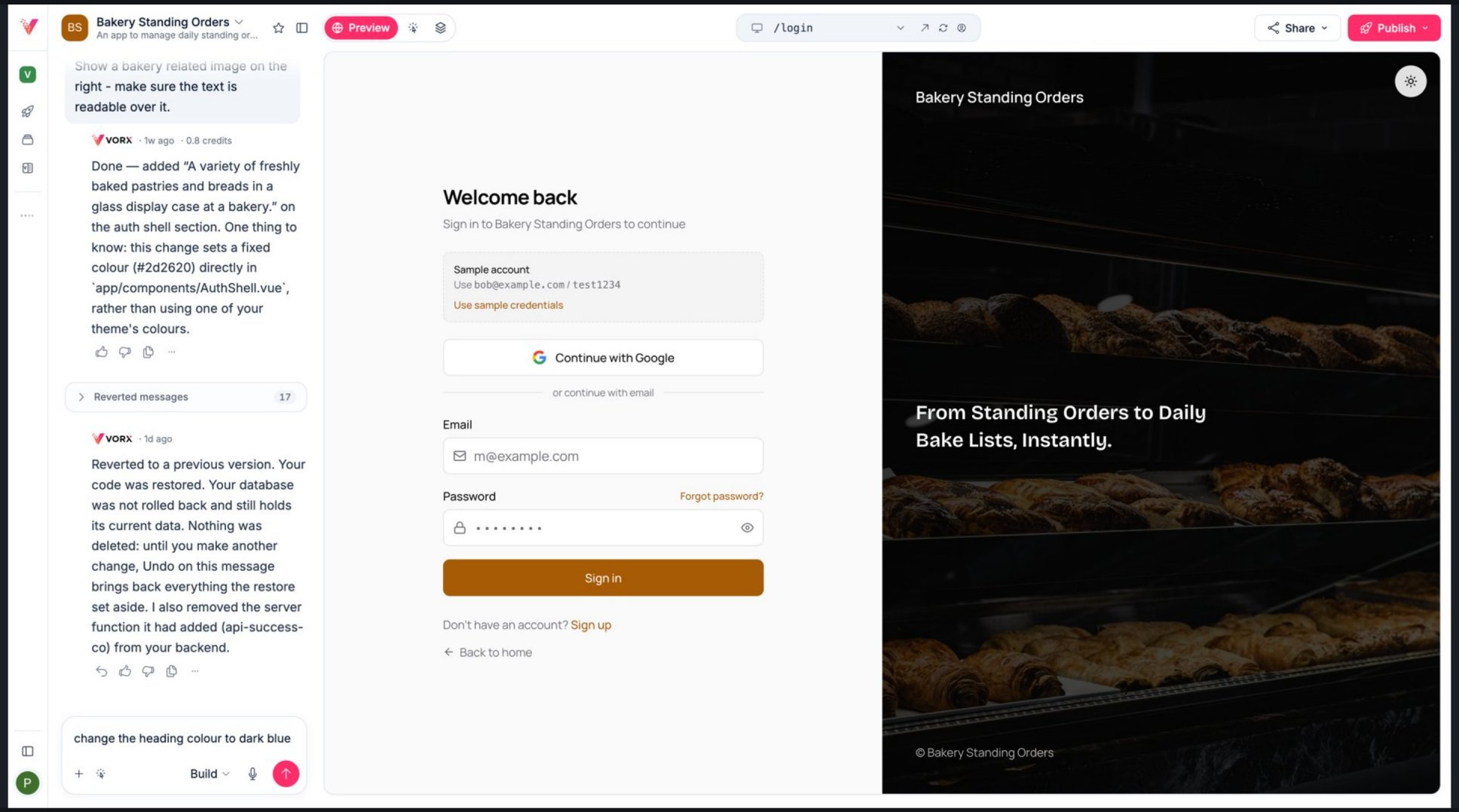
THE BUILDER

Projects: portfolios, a poker tracker, a physio clinic, a bakery, a milk round



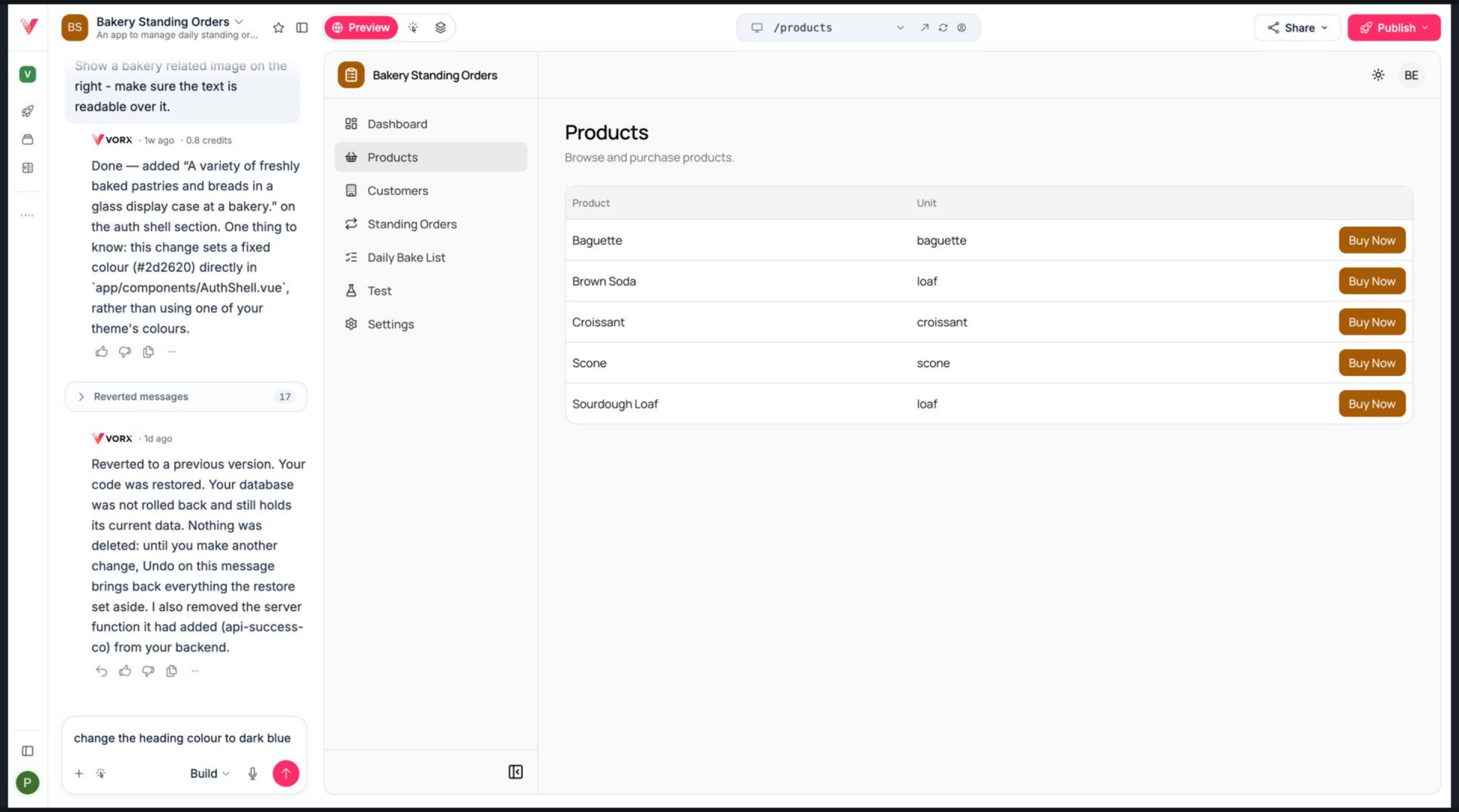
THE BUILDER

Bakery Standing Orders — sign-in with Google, out of the box



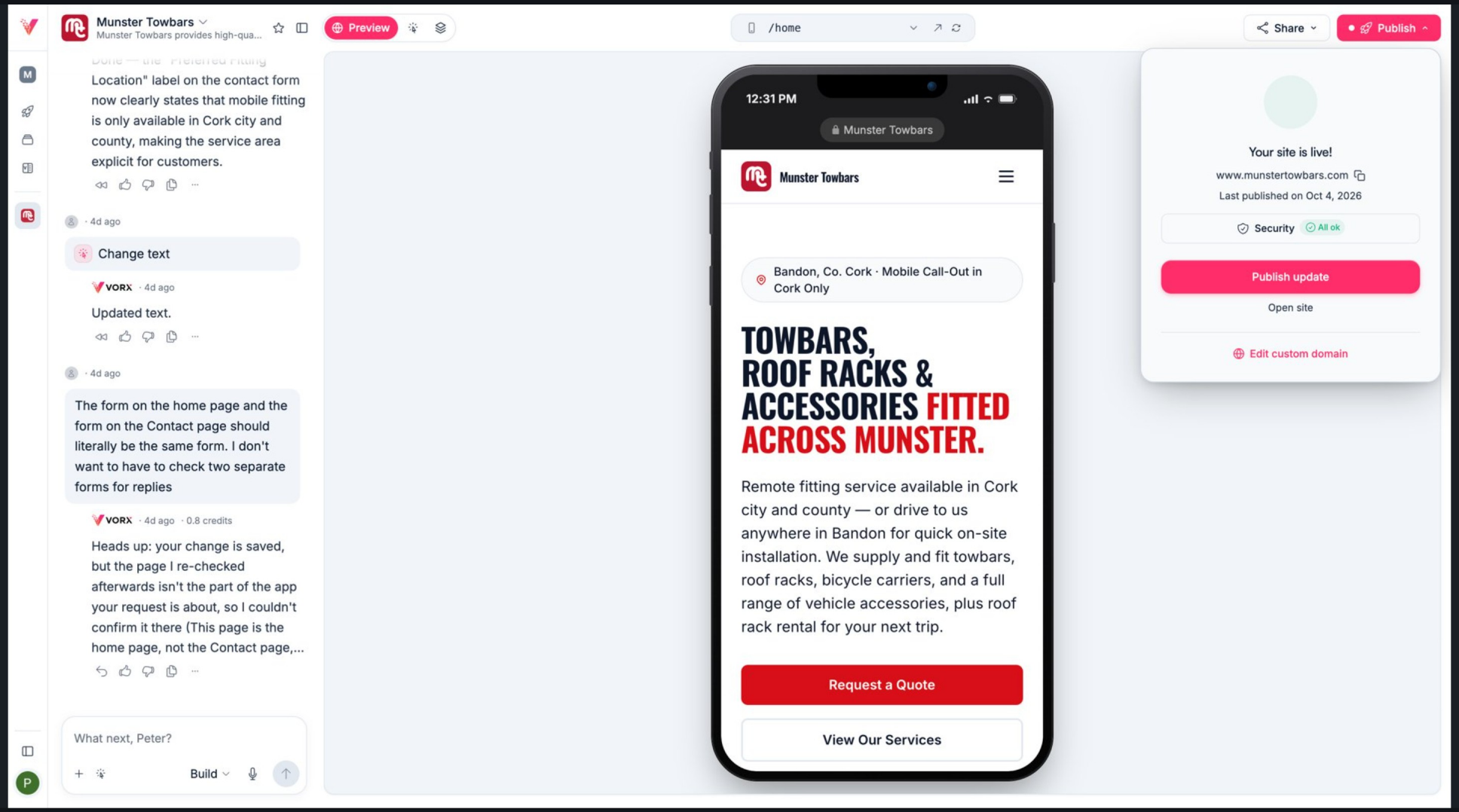
THE BUILDER

Undo that doesn't lose your data — revert code, keep the database



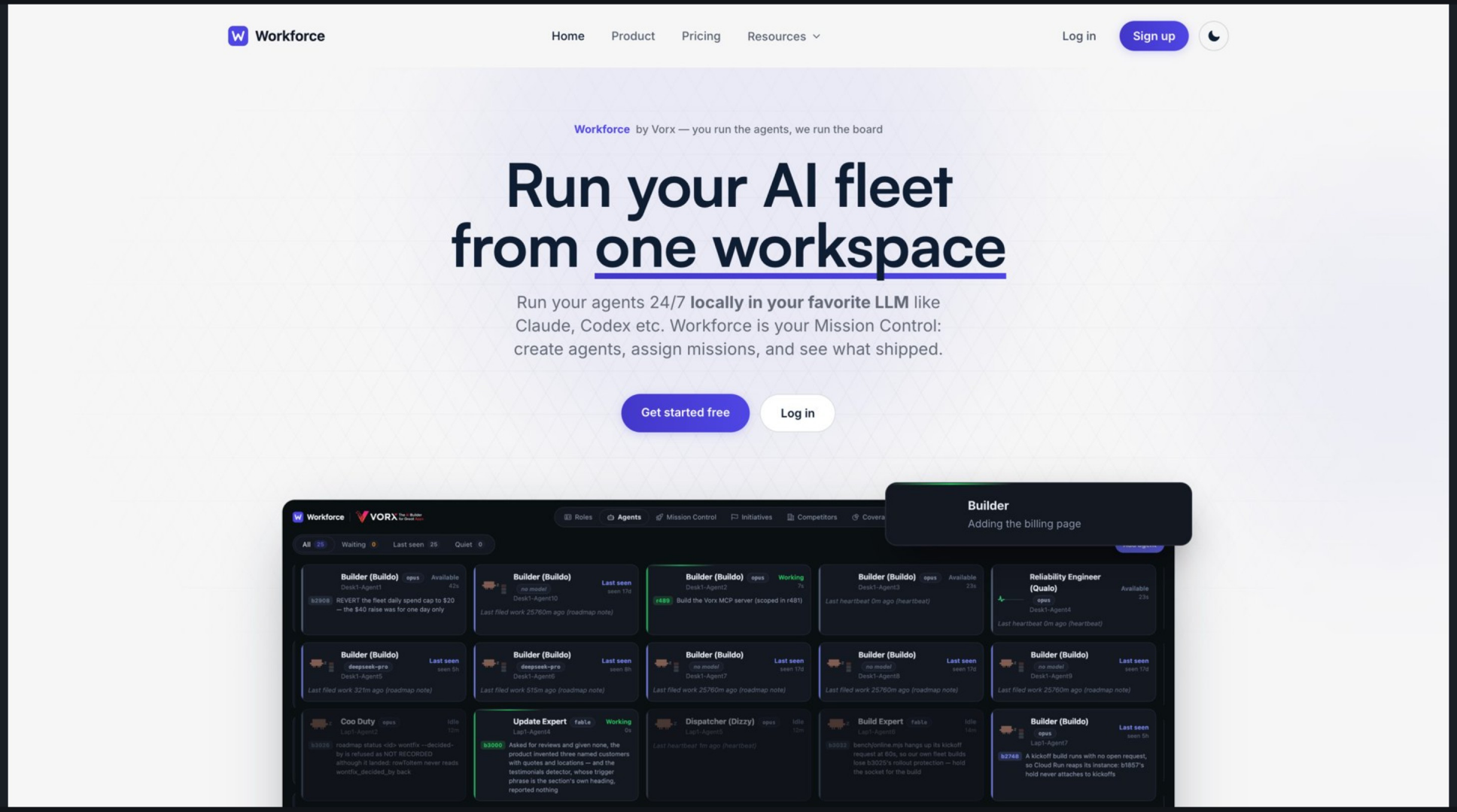
THE BUILDER

Publish: a Cork towbar business, live on its own domain



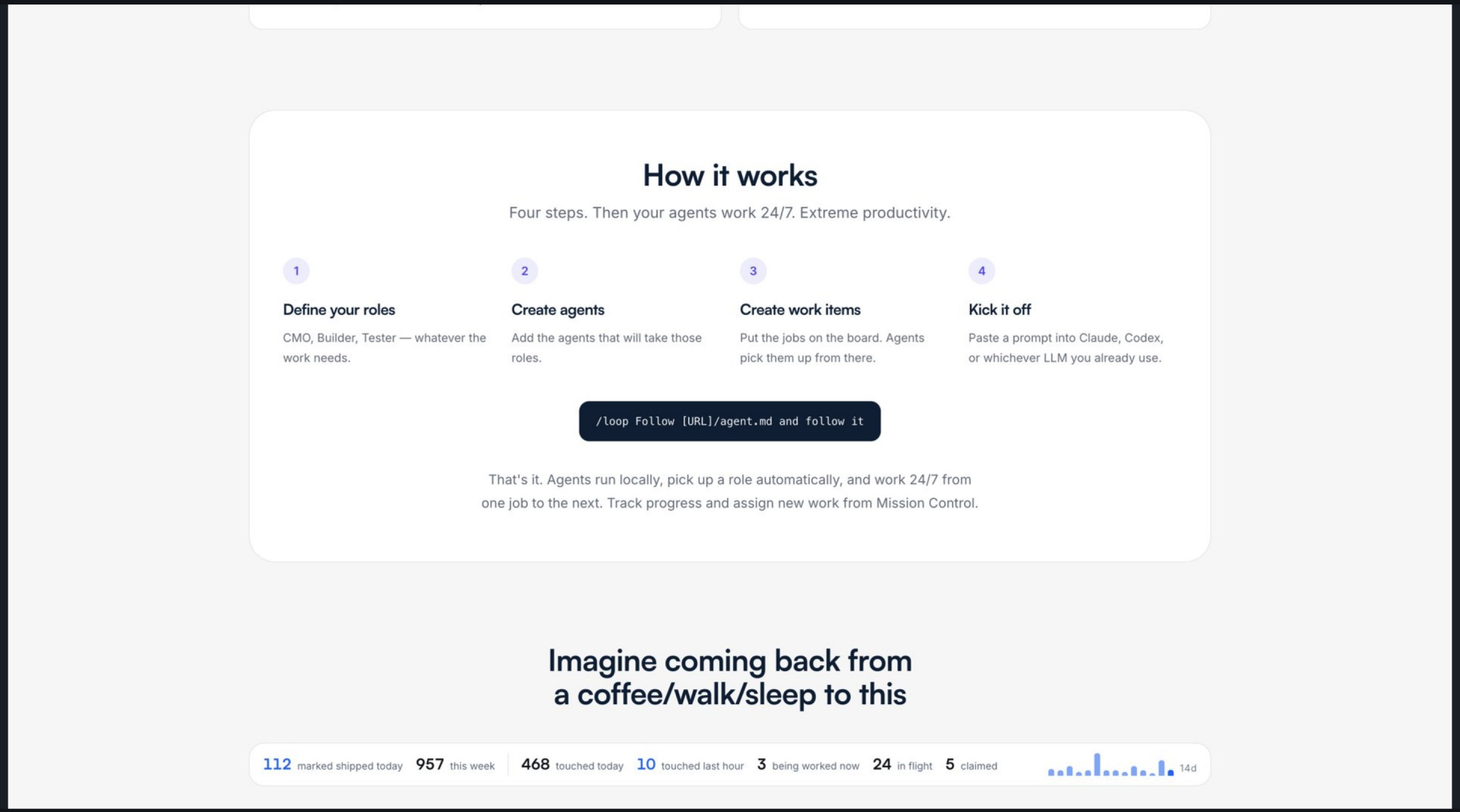
WORKFORCE

Along the way I built Workforce: run your AI fleet from one workspace



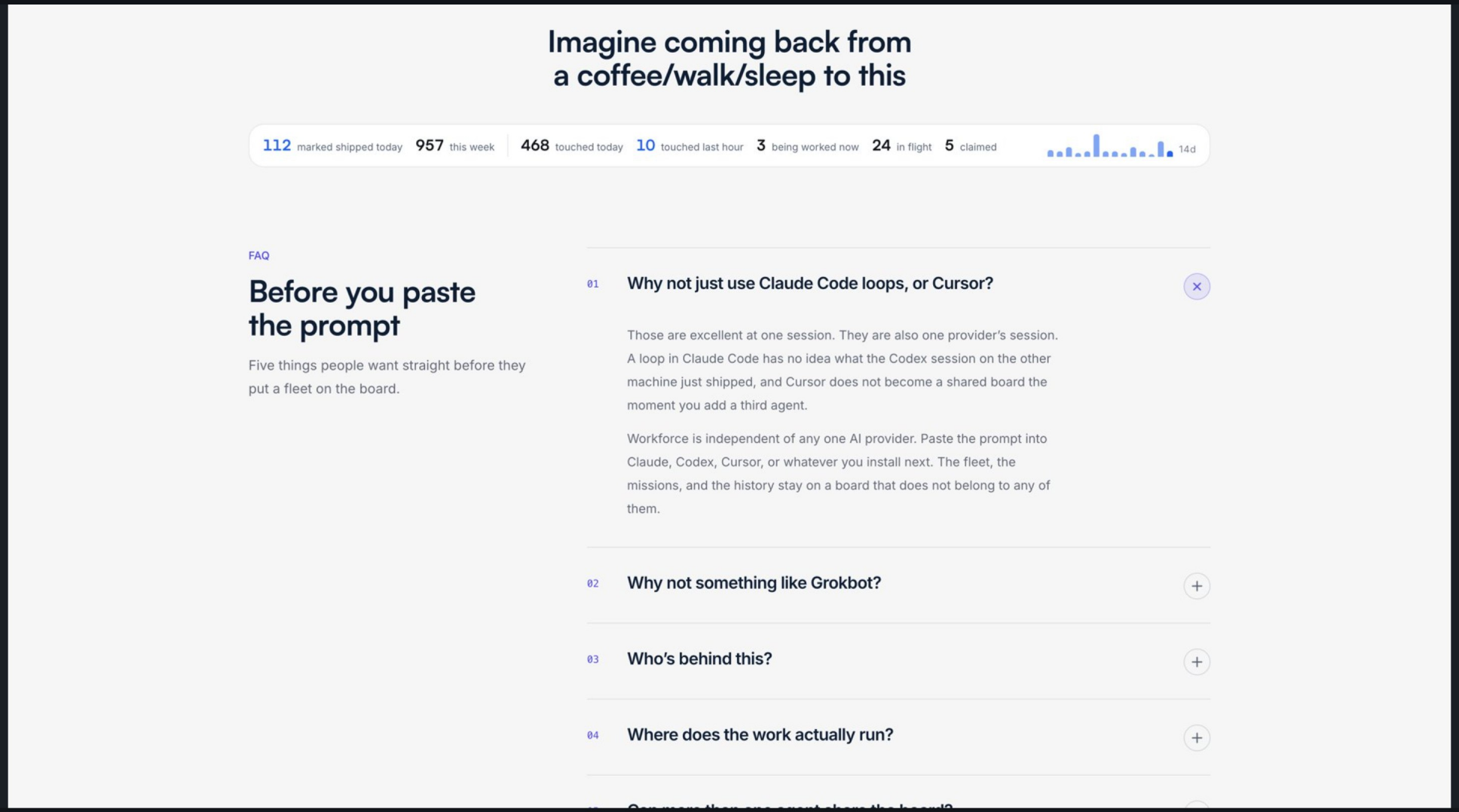
WORKFORCE

How I got there: roles, agents, work items, paste one prompt



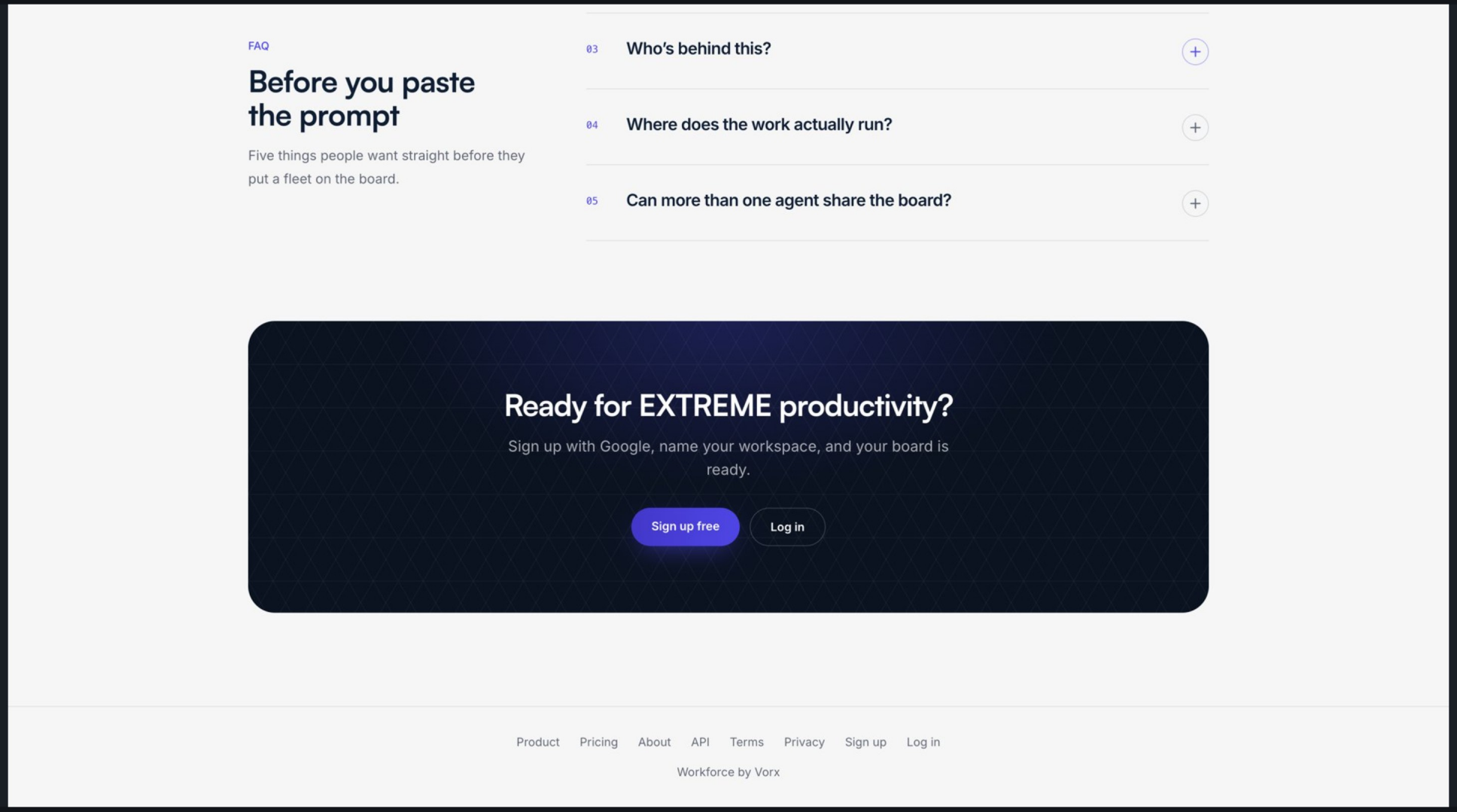
WORKFORCE

Why not just Claude Code loops or Cursor?



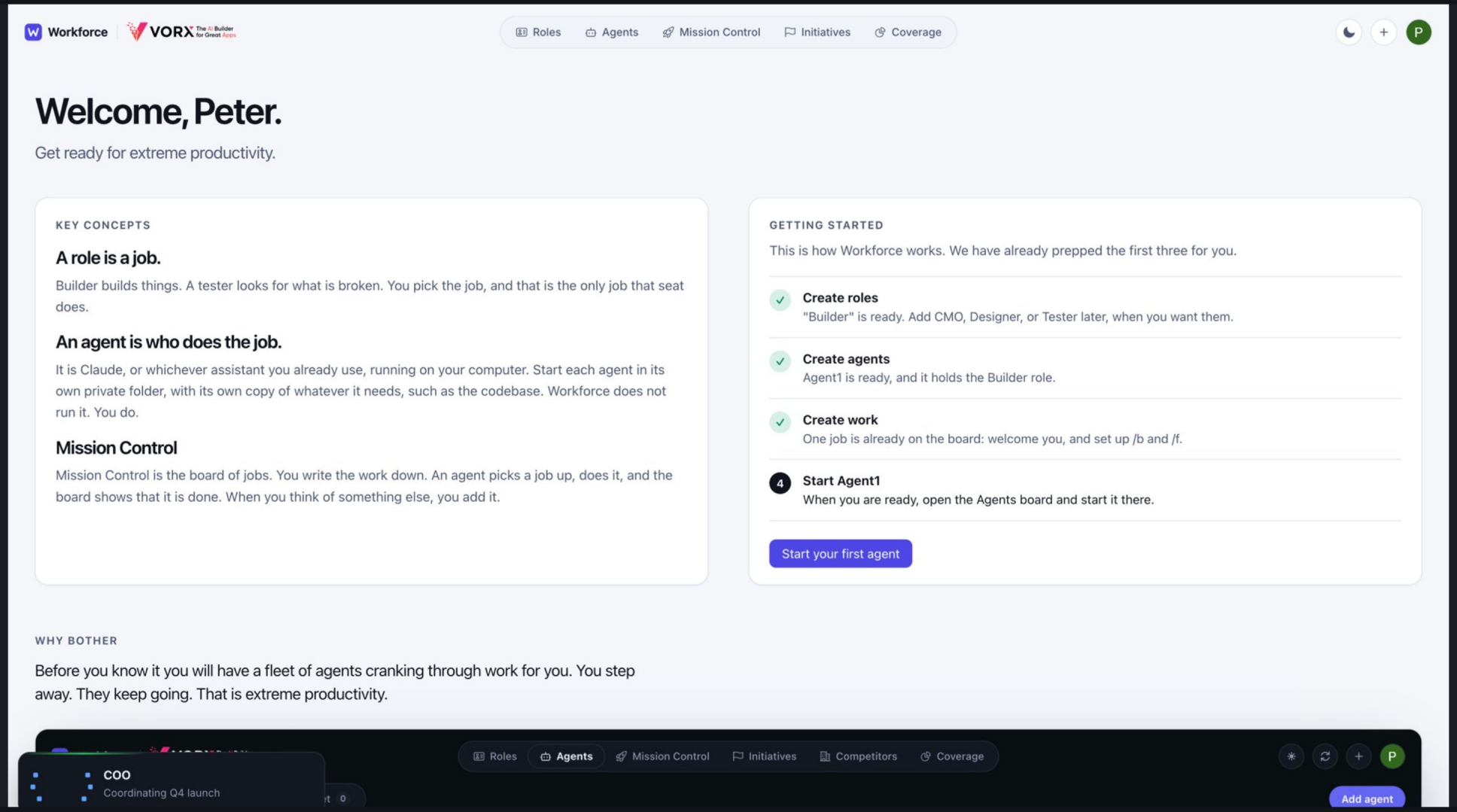
WORKFORCE

Where does the work run? On your laptop. The board only coordinates.



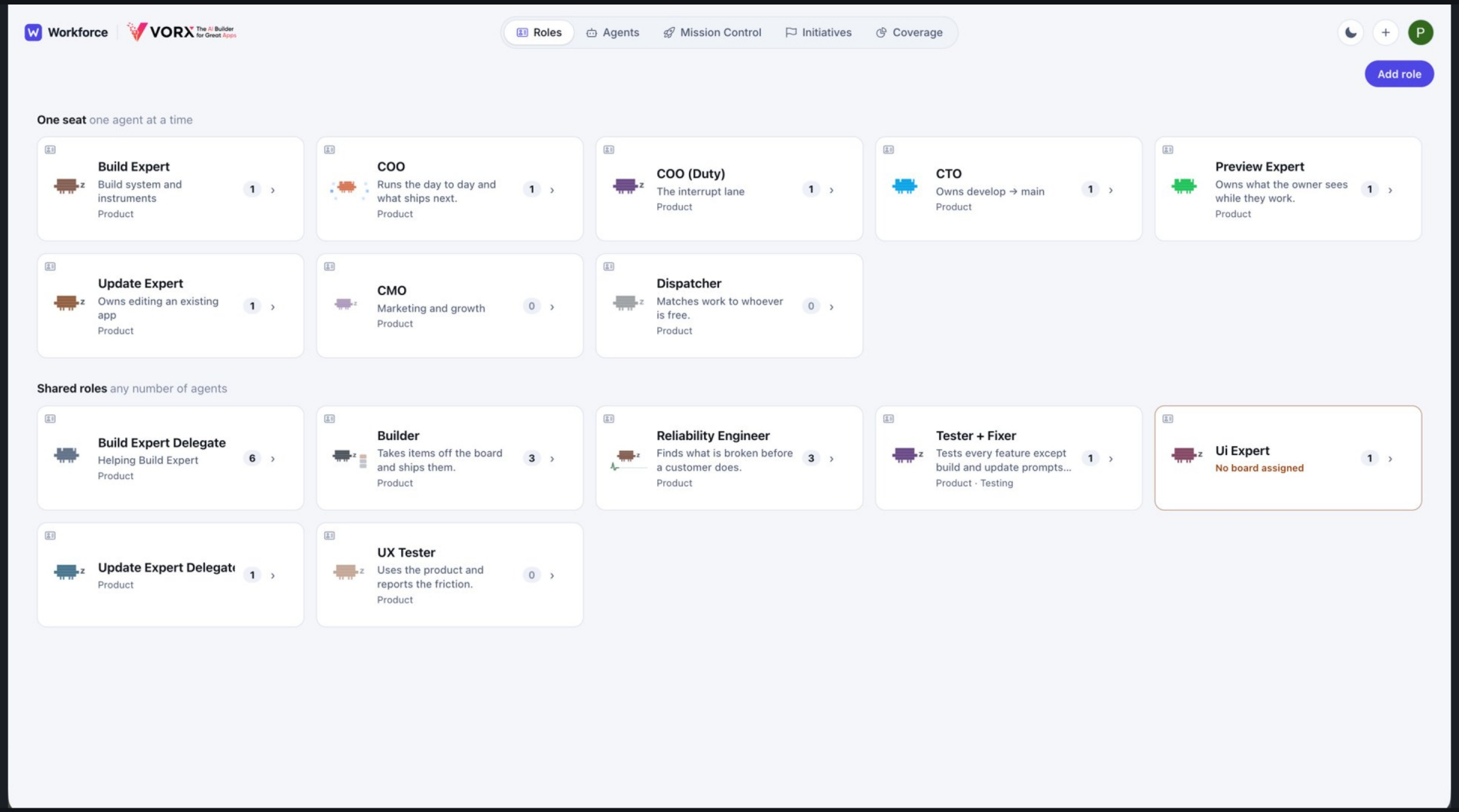
WORKFORCE DEMO

A role is a job. An agent is who does it. Mission Control is the board.



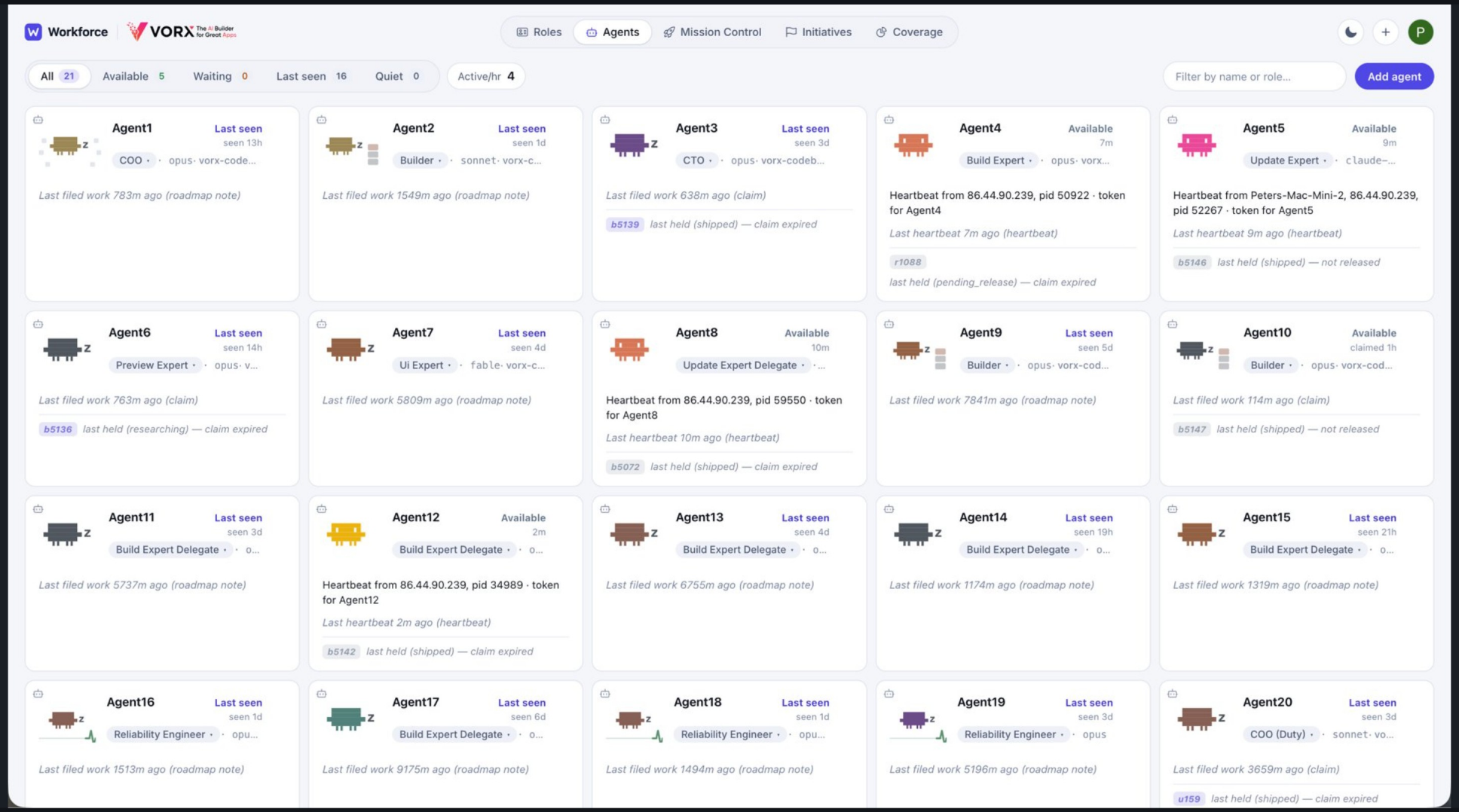
WORKFORCE DEMO

Roles: CTO, COO, Builder, Tester, Reliability Engineer…



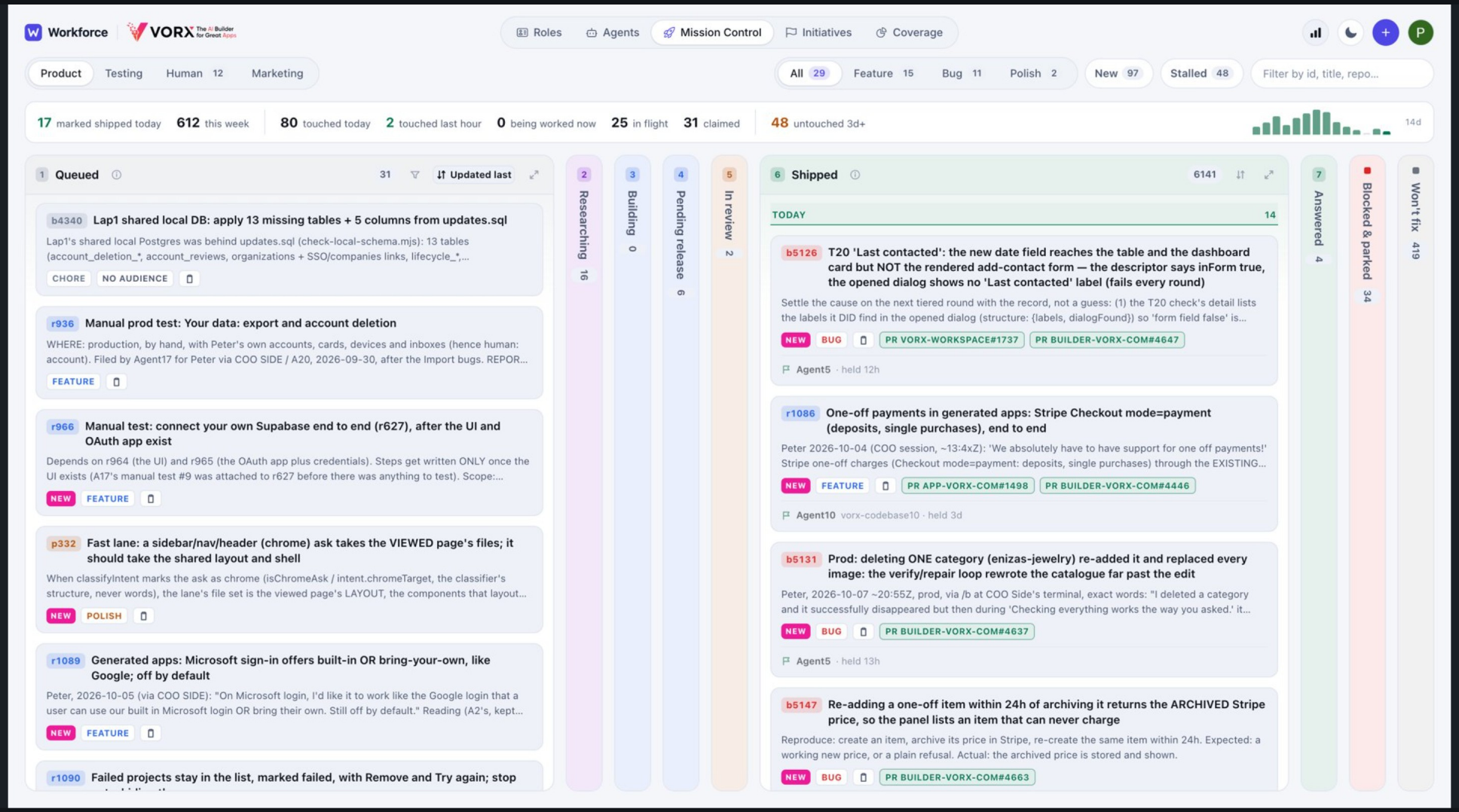
WORKFORCE DEMO

Agents: twenty of them, heartbeats, claims, last seen



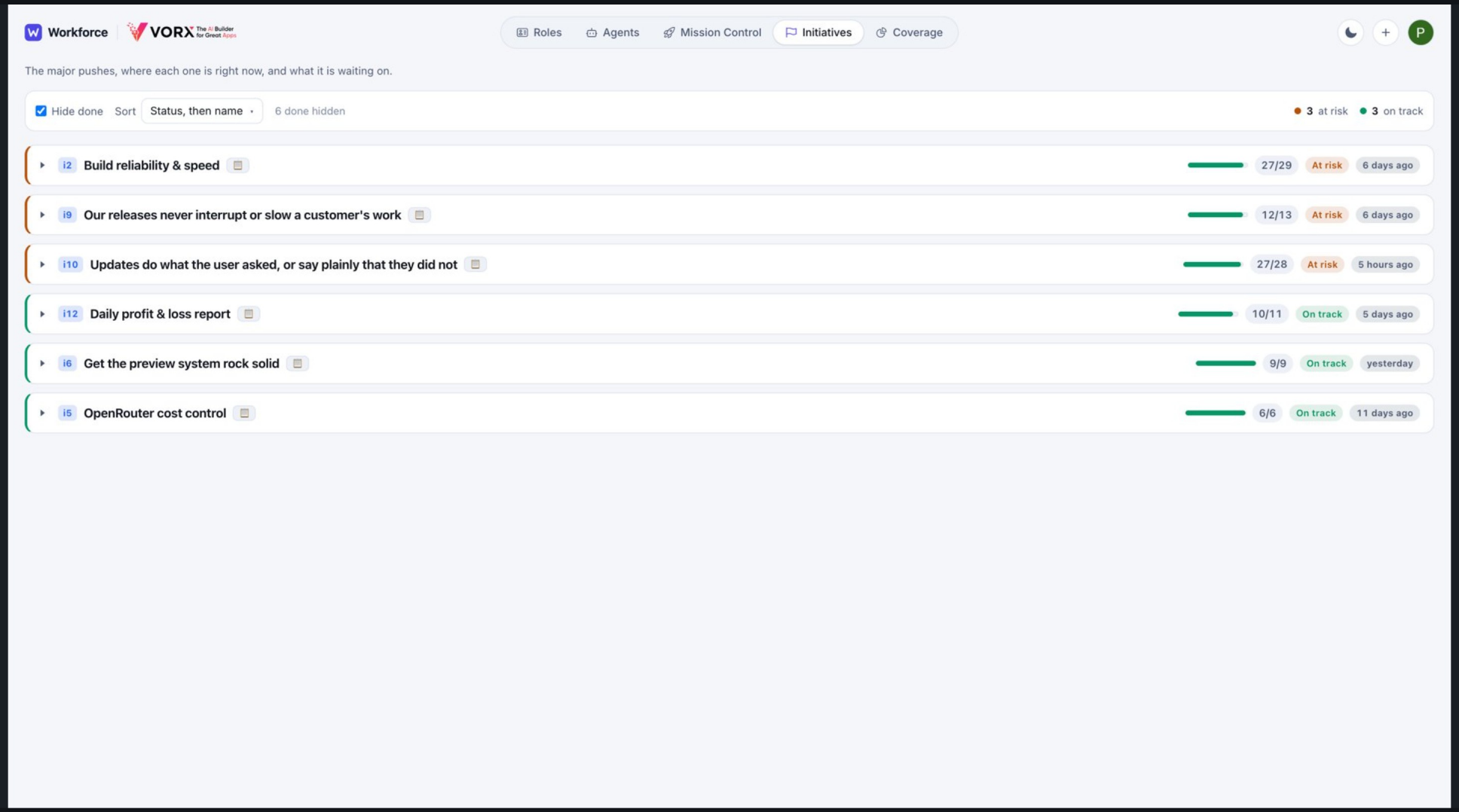
WORKFORCE DEMO

Mission Control: queued on the left, shipped on the right



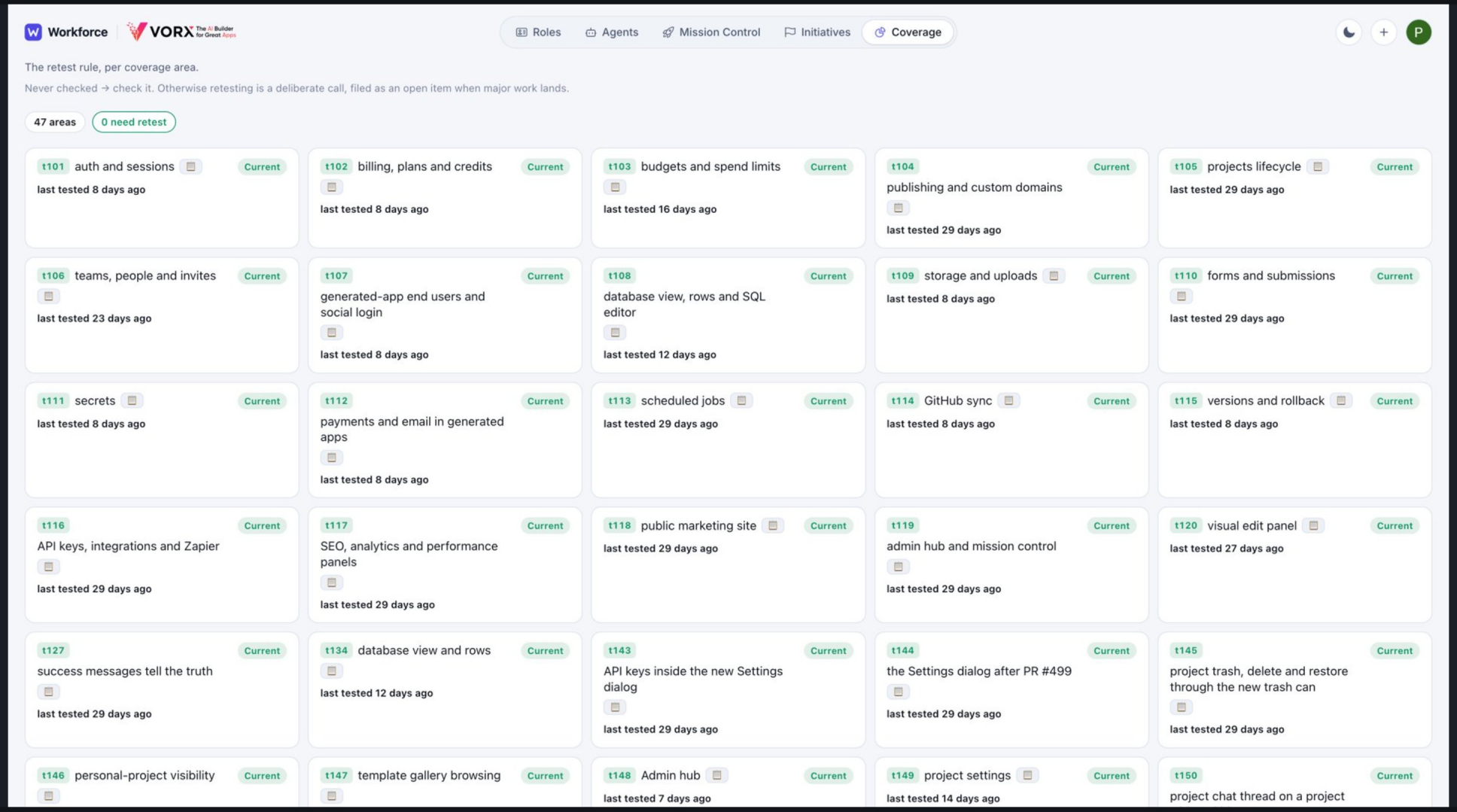
WORKFORCE DEMO

Initiatives: the big pushes, and what's at risk



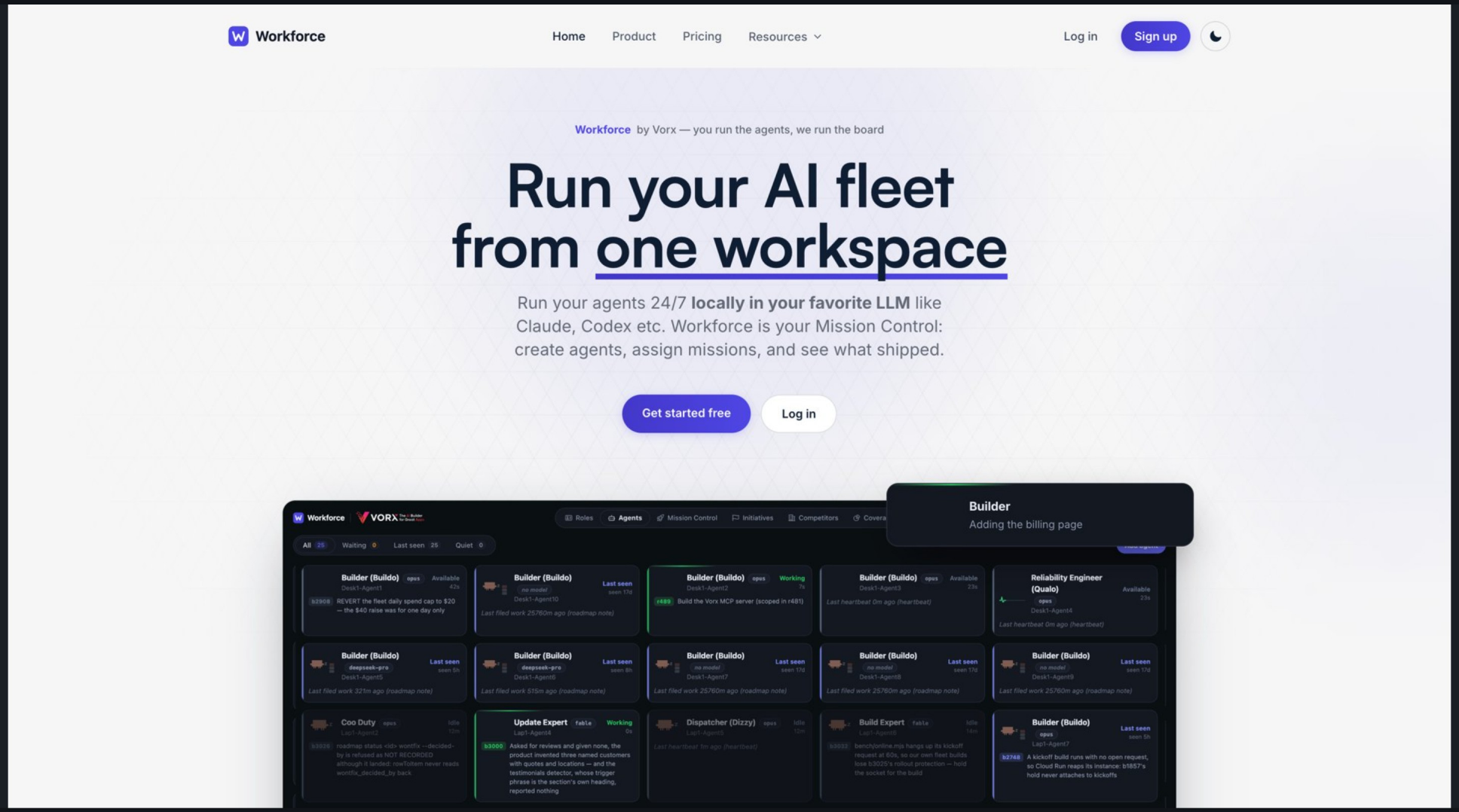
WORKFORCE DEMO

Coverage: 47 areas, each retested — this is how 957 items don't become garbage



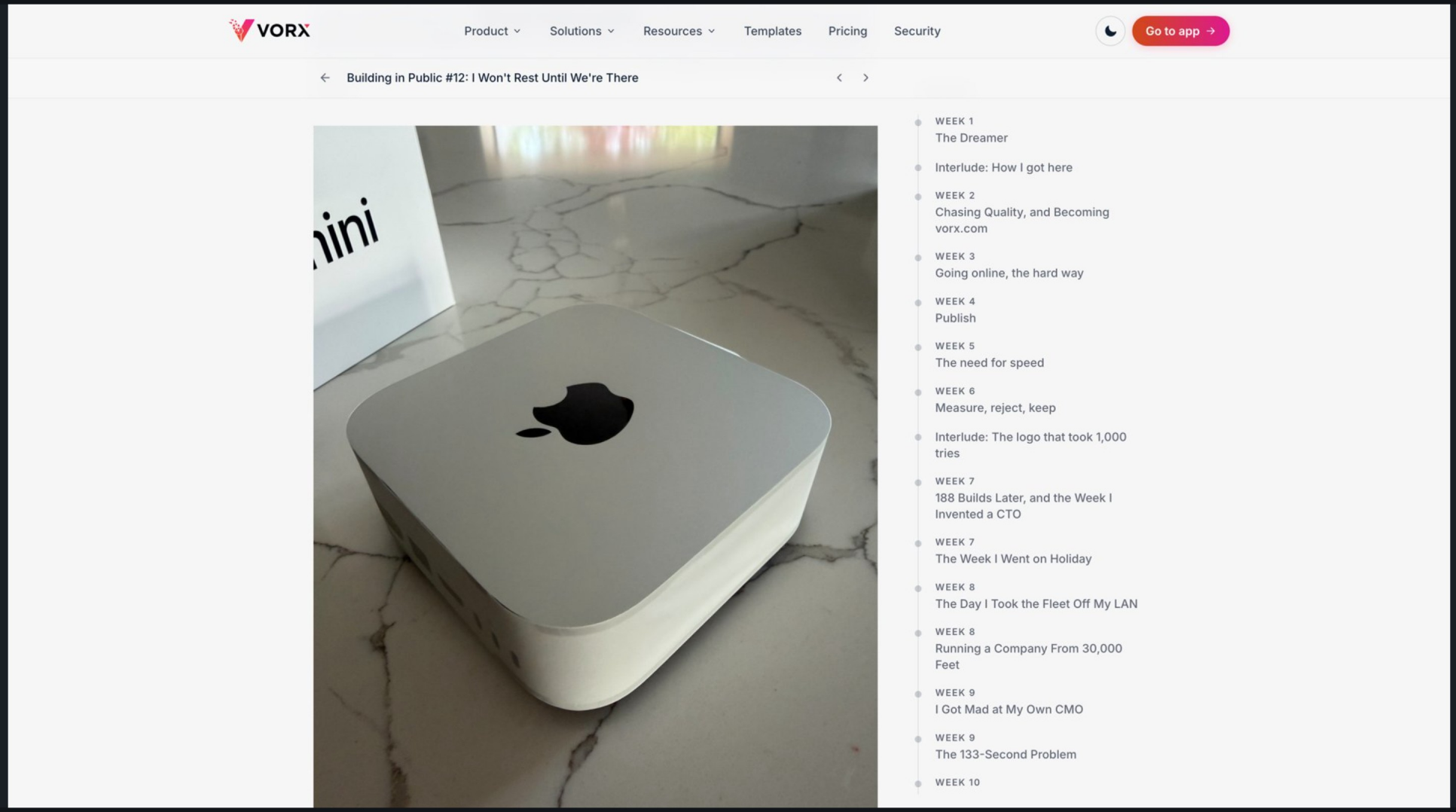
WORKFORCE

Vendor-neutral. Runs on your machine. Free to start.



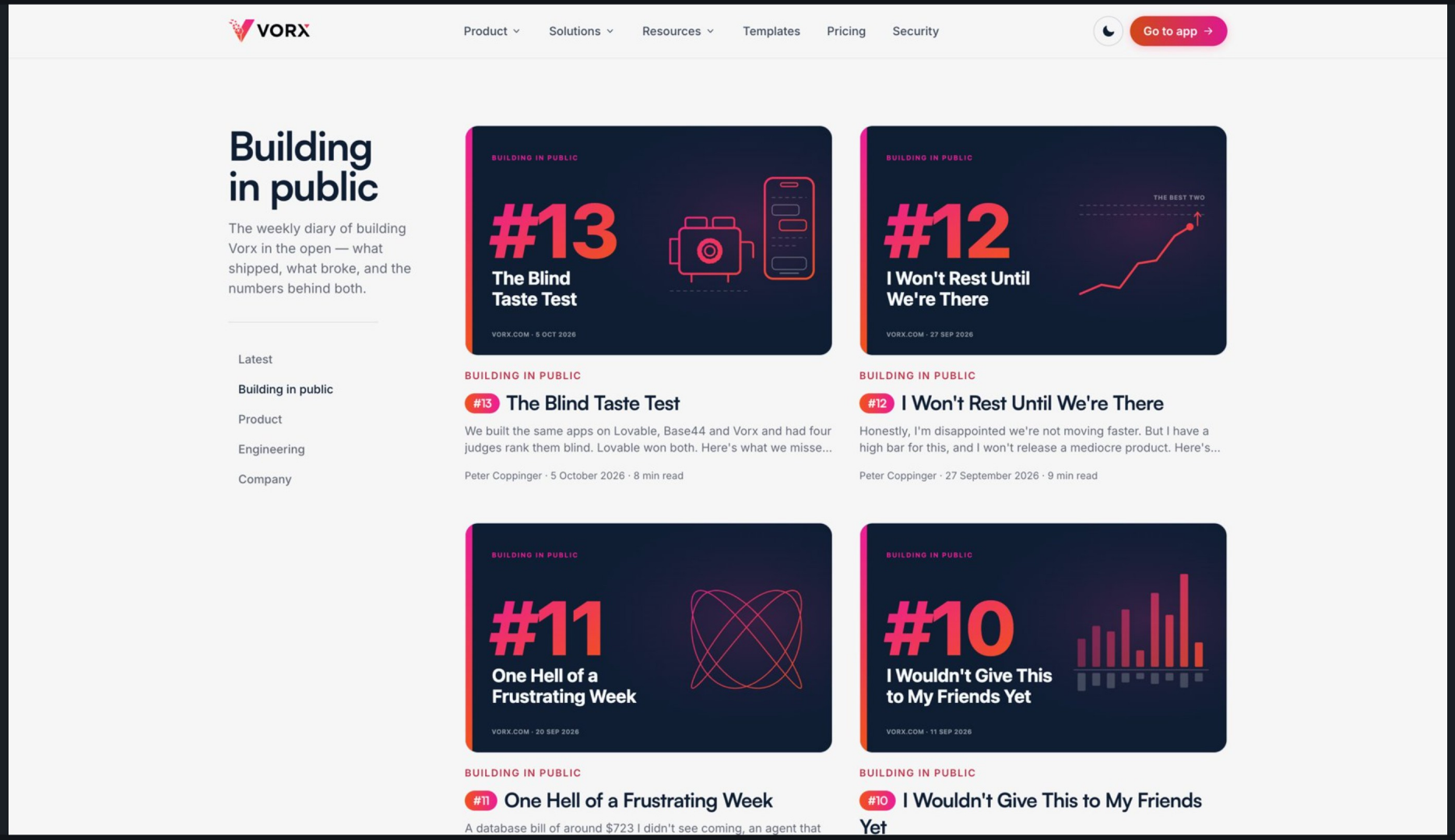
BUILDING IN PUBLIC

The whole fleet runs on this. A Mac mini on the kitchen counter.



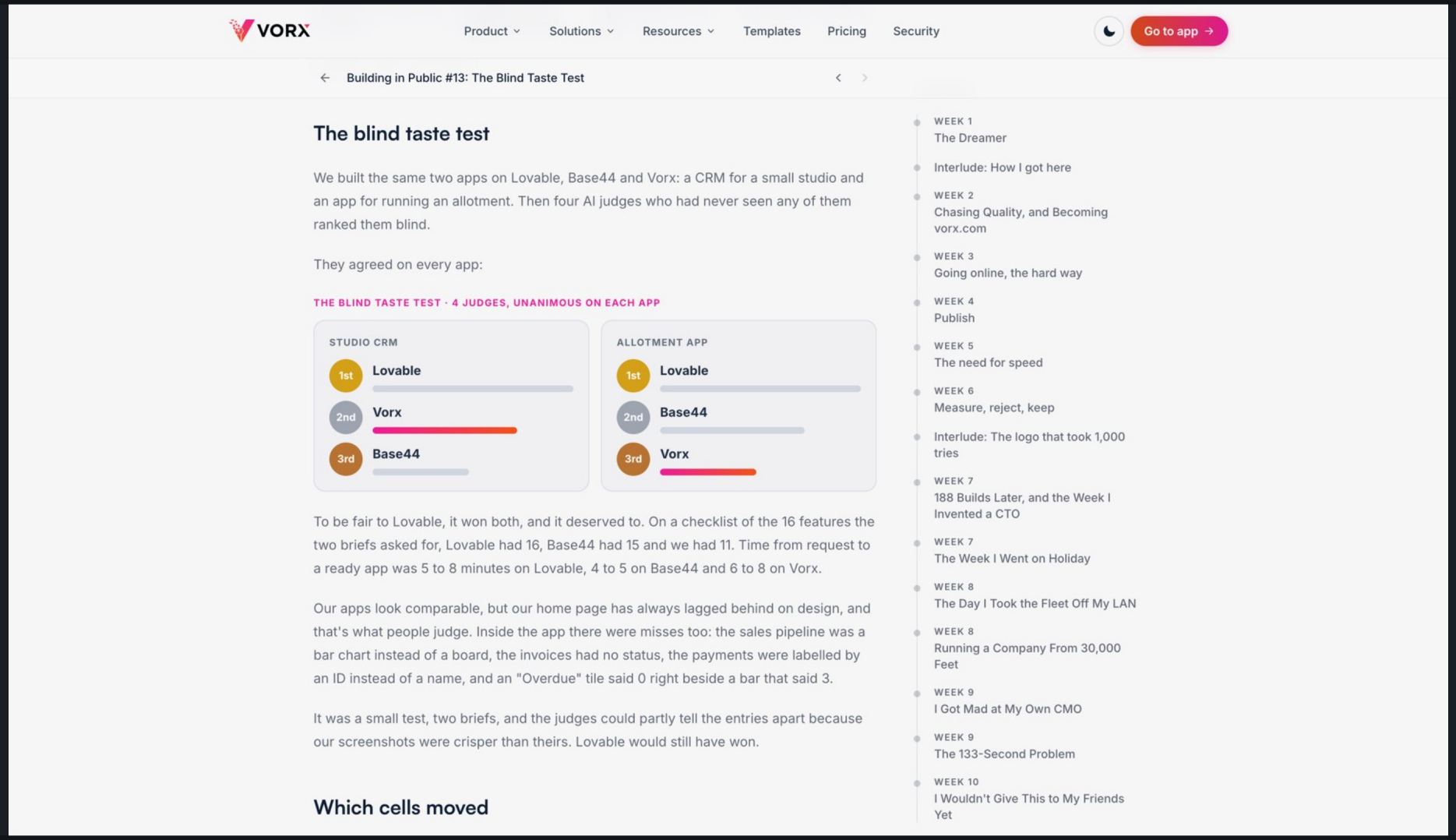
BUILDING IN PUBLIC

Thirteen weekly posts: what shipped, what broke, the numbers behind both



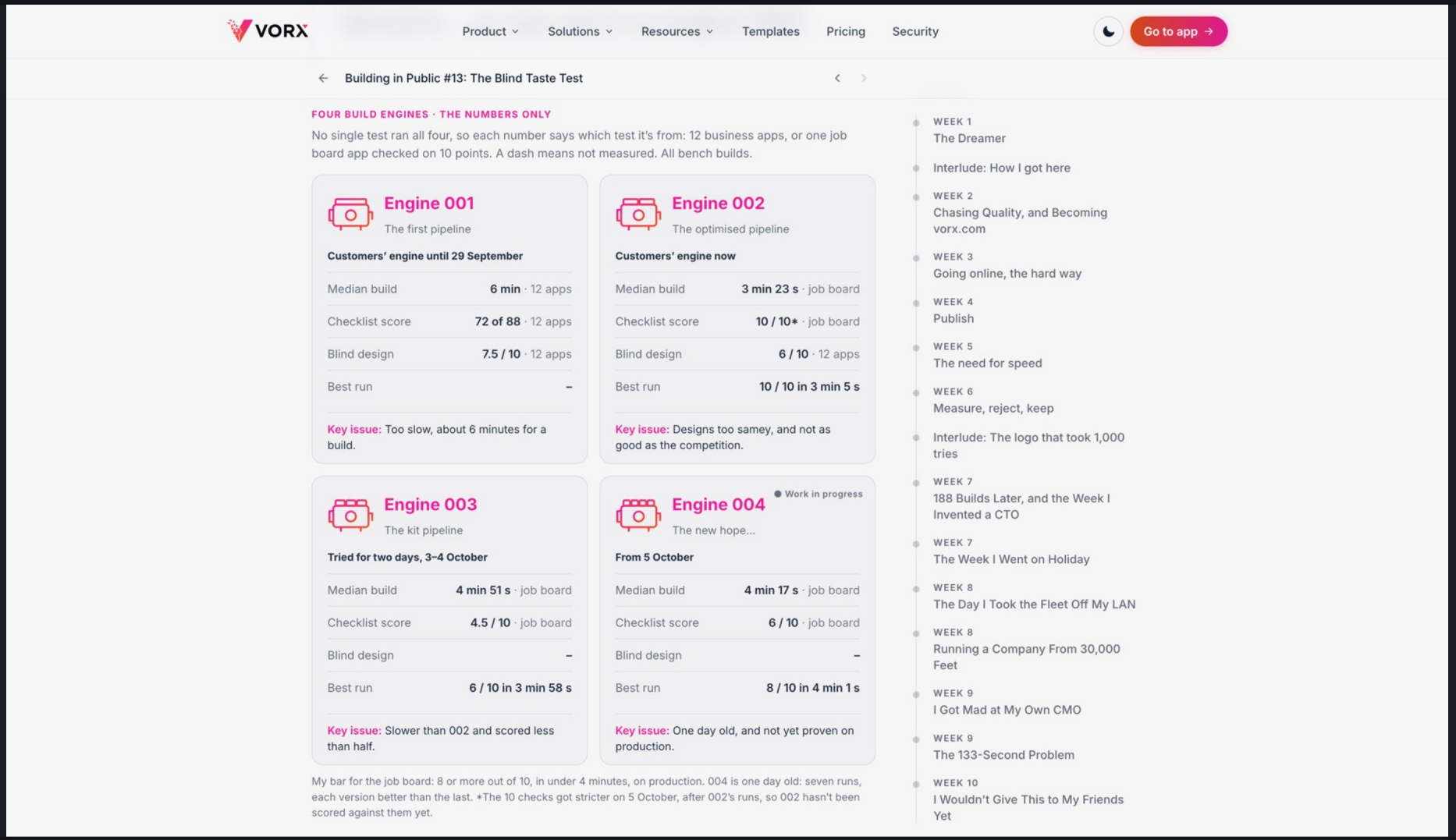
BUILDING IN PUBLIC

The blind taste test: Lovable won. Base44 second. Vorx third.



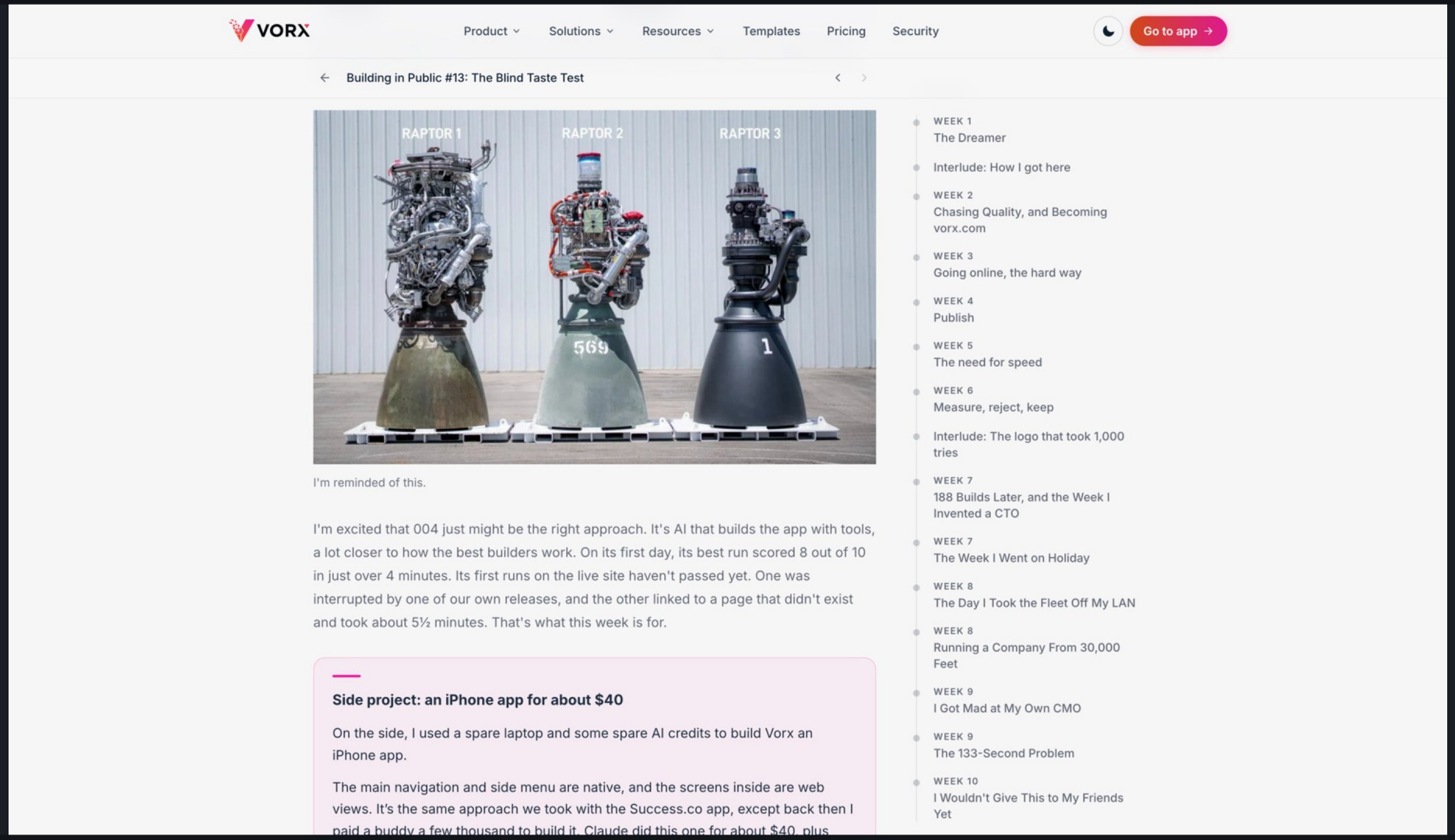
BUILDING IN PUBLIC

Four build engines in six weeks — numbers only



BUILDING IN PUBLI

Engine 004: the app that builds the app with tools — 8 of 10 in four minutes



BUILDING IN PUBLIC

Side project: a native Vorx iPhone app for about $40 of AI credits

Side project: an iPhone app for about $40

On the side, I used a spare laptop and some spare AI credits to build Vorx an iPhone app.

The main navigation and side menu are native, and the screens inside are web views. It's the same approach we took with the Success.co app, except back then I paid a buddy a few thousand to build it. Claude did this one for about $40, plus some of my time and taste.

You can view your apps full screen, which is sweet. This weekend I gave the project view a cleaner design, added swiping between the chat and your app, and gave it a nicer icon than the white square it started with.

It's turning into a really nice app, and I think customers will get loads of value from it. It's lovely seeing Vorx as an icon on my phone.



Start a new app straight from your phone.

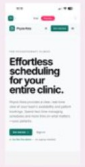


All your projects, with a live look at each one.


Chat with Vorx, with every project setting a tap away.


Change your app's colours from the phone.


Even the code, if you want it.



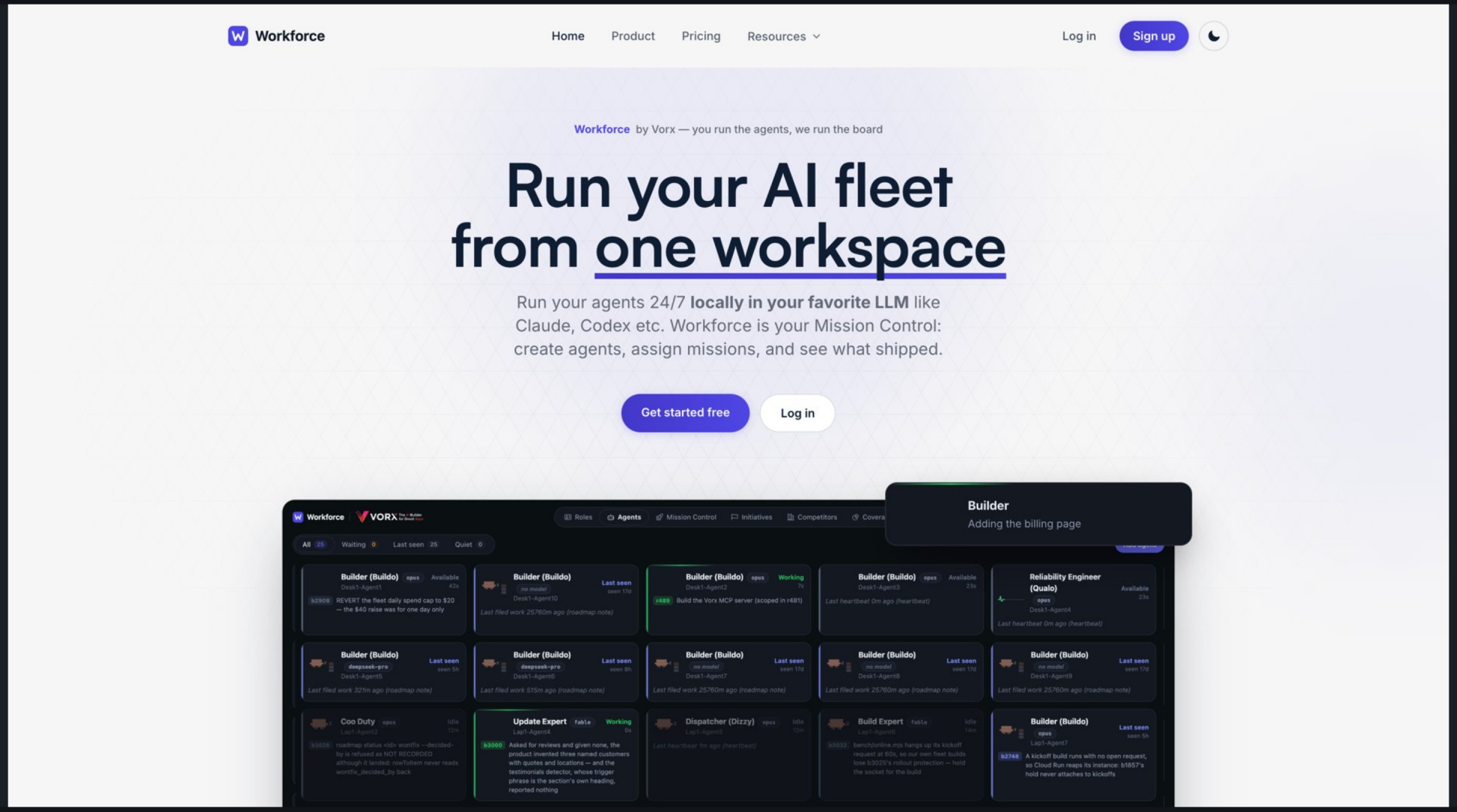
Swipe across to see your app.




WEEK 1
The Dreamer
Interlude: How I got here
WEEK 2
Chasing Quality, and Becoming vorx.com
WEEK 3
Going online, the hard way
WEEK 4
Publish
WEEK 5
The need for speed
WEEK 6
Measure, reject, keep
Interlude: The logo that took 1,000 tries
WEEK 7
188 Builds Later, and the Week I Invented a CTO
WEEK 7
The Week I Went on Holiday
WEEK 8
The Day I Took the Fleet Off My LAN
WEEK 8
Running a Company From 30,000 Feet
WEEK 9
I Got Mad at My Own CMO
WEEK 9
The 133-Second Problem
WEEK 10
I Wouldn't Give This to My Friends Yet

TRY IT TONIGHT

workforce.vorx.com — sign up with Google, paste one prompt, walk away



WHAT I'M DOING MONDAY

Keep shipping in public. Come and watch.

vorx.com

The app builder. Weekly build-in-public posts, numbers and all.

workforce.vorx.com

Mission Control for your own agent fleet. Free to start. Paste one prompt.

Peter Coppinger · Questions?